

Goa University

MA/MBA/MCom/MCA/MSc online survey form: 2021-22: BBOM 002 - Advertising Management

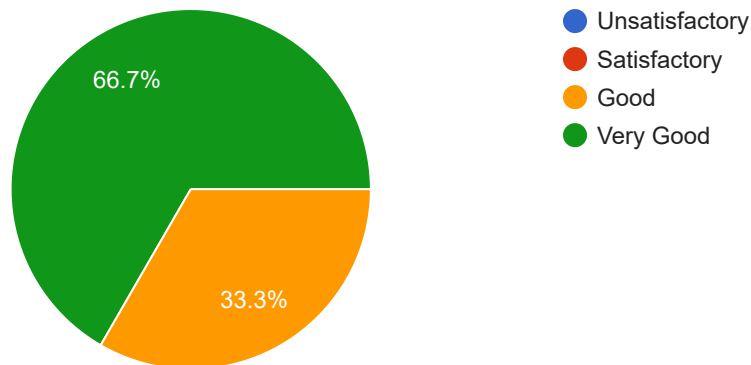
9 responses

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What was Quality of the Academic Content of the course?

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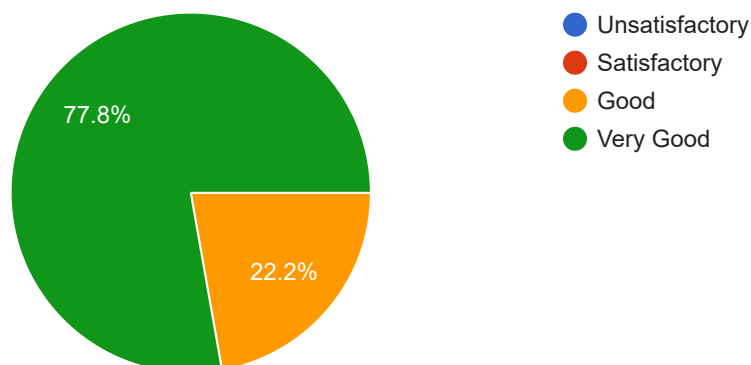
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What were the Learning Values from this course (in terms of knowledge, concepts, manual skills, analytical ability) ?

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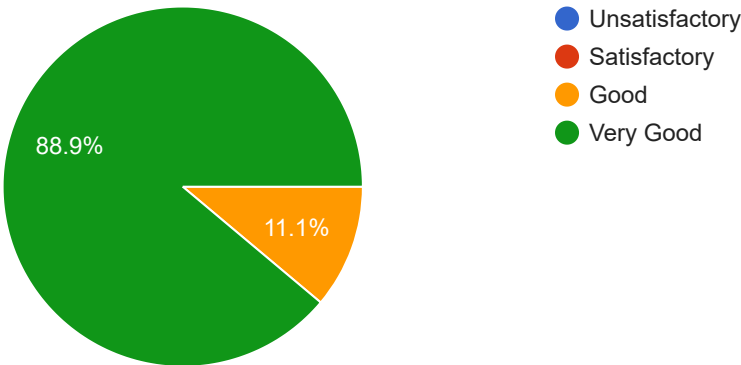
9 responses



What was extent of coverage of the course in the class ?

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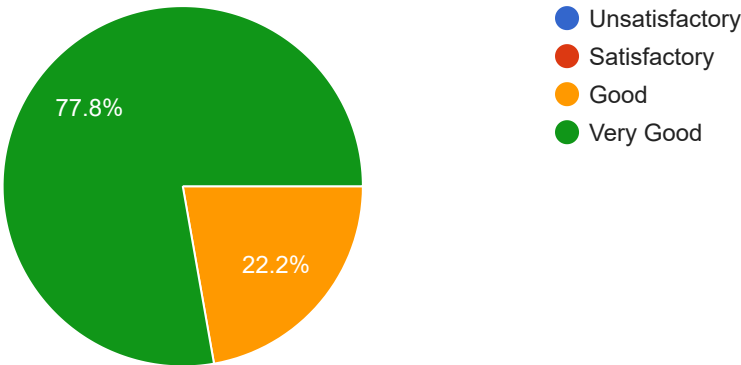
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What was the Availability and access to relevant library resources ?

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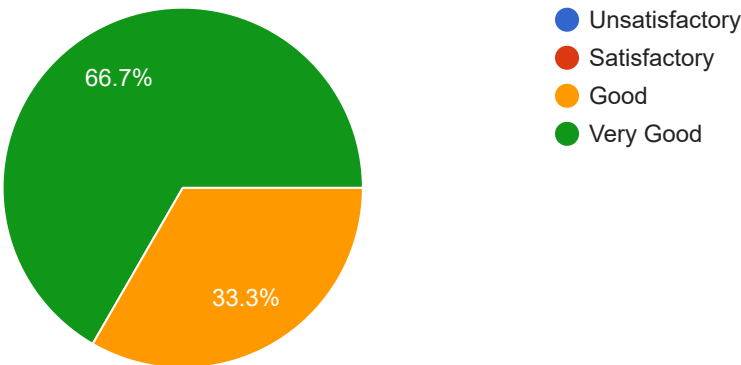
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What was the Availability and access to IT resources (lab, software, Internet, etc.) ?

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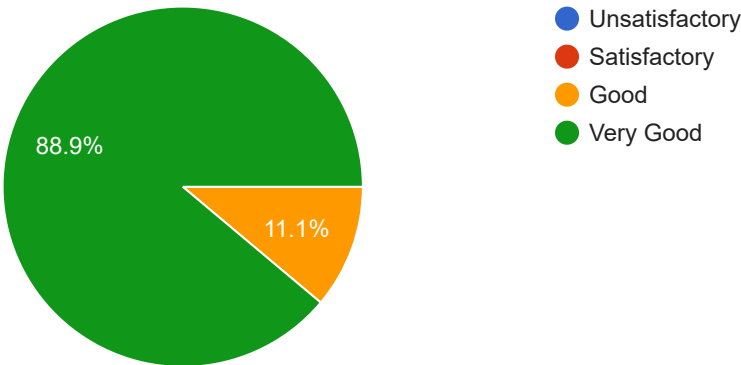
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What was the Relevance of the course in the context of overall program content

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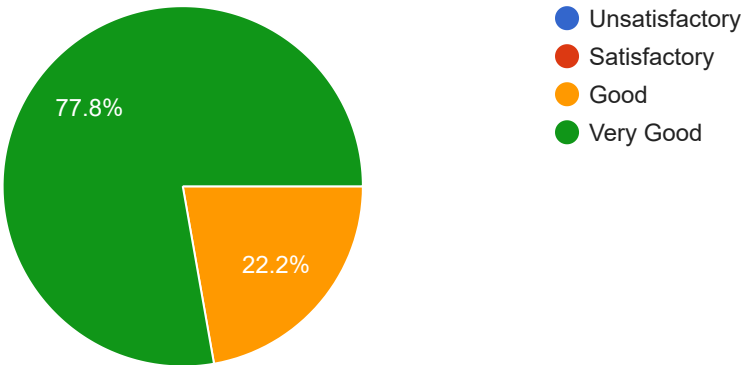
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What was the Relevance of the course to real life situations ?

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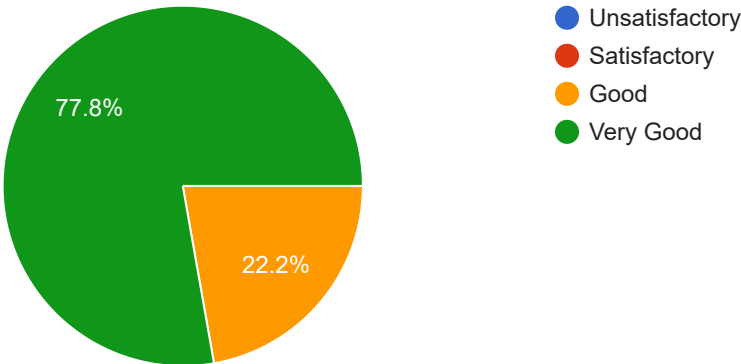
9 responses



What was the Quality of assignments/projects/tests ?

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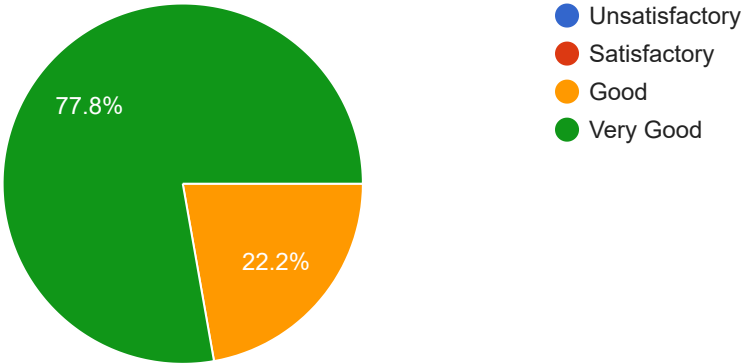
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How would you state the Fairness of evaluation ?

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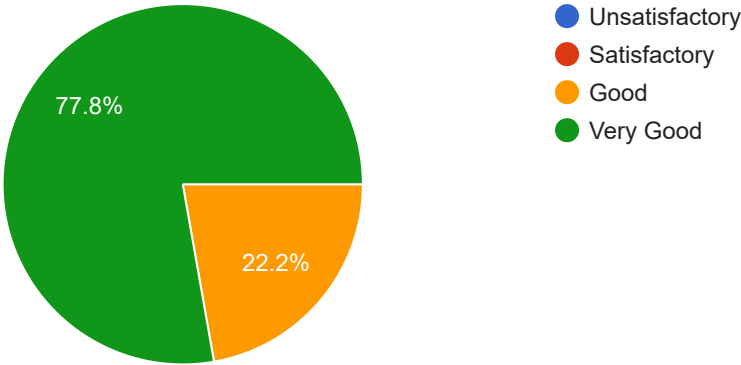
9 responses



What is your Overall rating of the course ?

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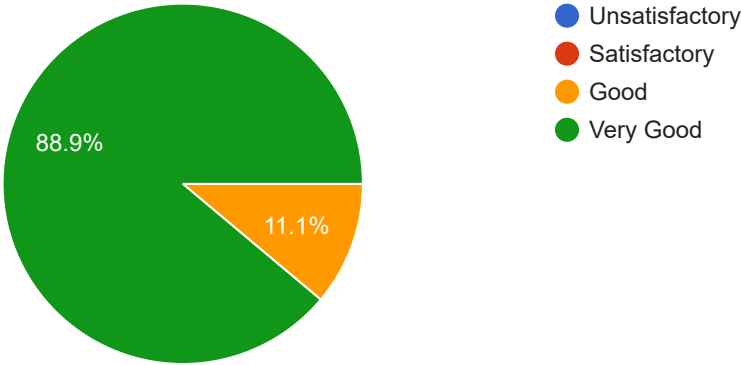
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The Knowledge-base of the teacher (as perceived by the student) is

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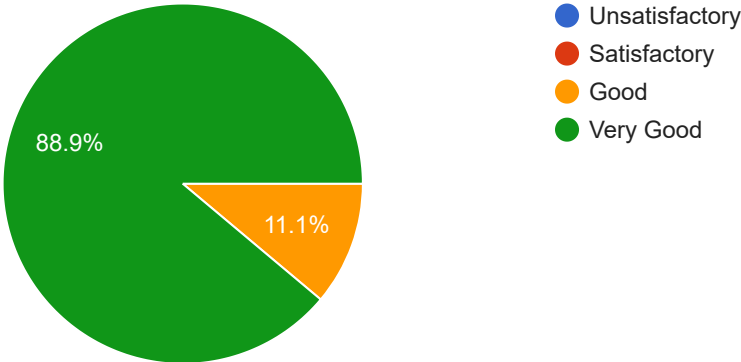
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The Communication skills of the teacher is

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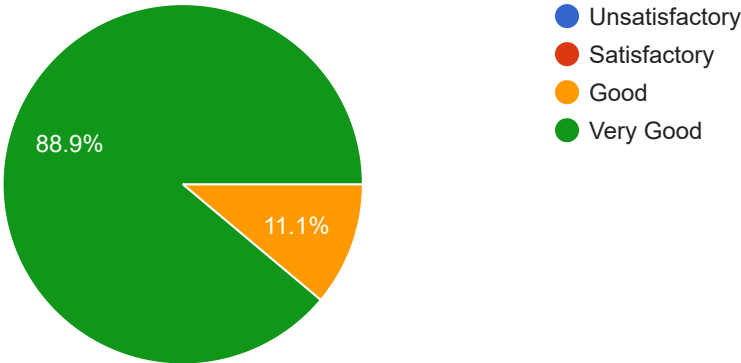
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The Sincerity/Commitment of the teacher is

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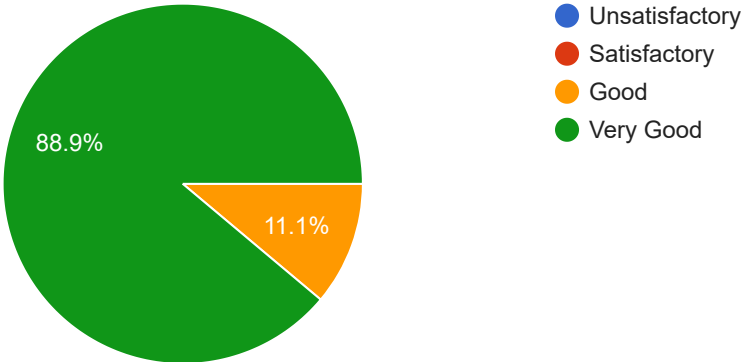
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The Interest Generated by Teacher is

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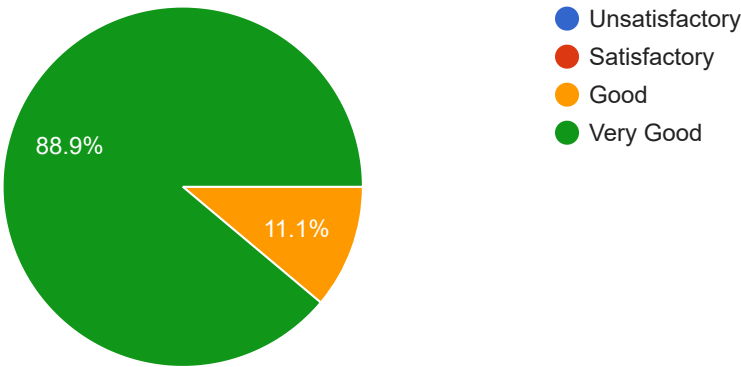
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The Encouragement by the teacher for participation by students during the classes is



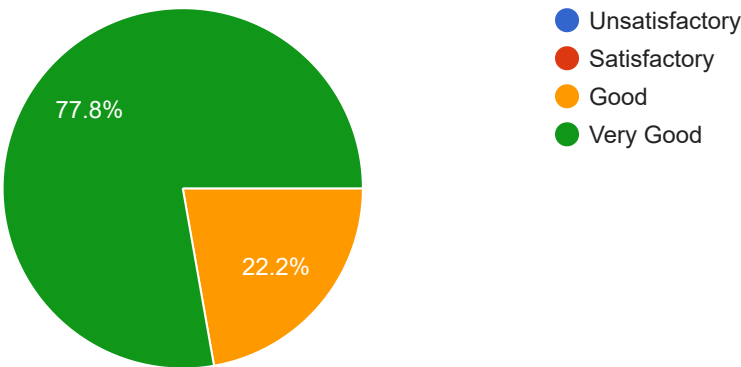
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The Ability to integrate course material with other courses in the programme is



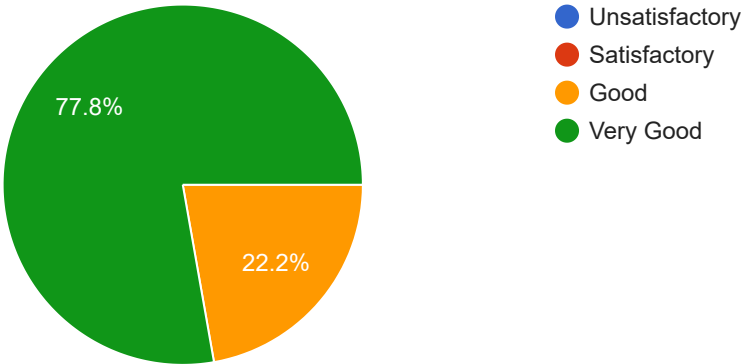
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The Ability to design tests/assignments/examinations, etc. to evaluate students' understanding of the course is



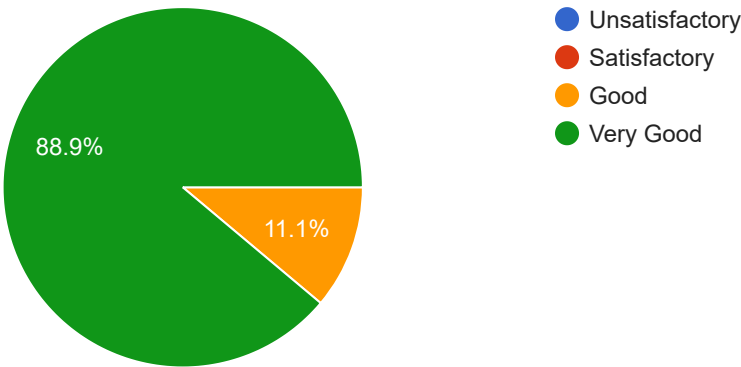
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The General behaviour and attitude is



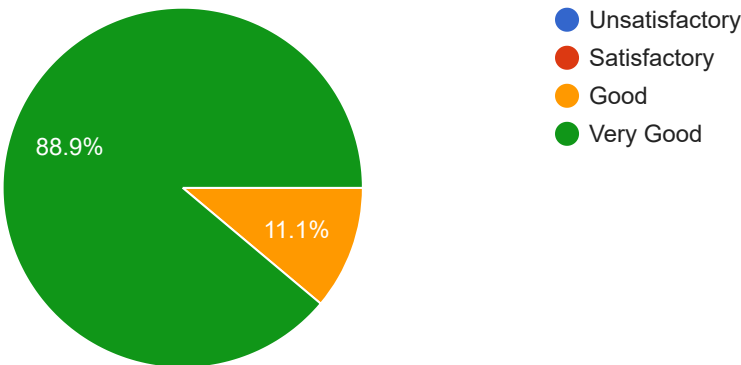
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The Accessibility of the teacher beyond the class hour is



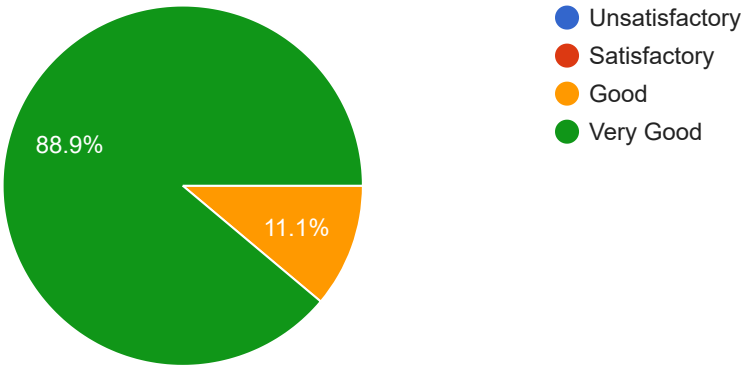
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The Ability to act as an advisor and mentor is

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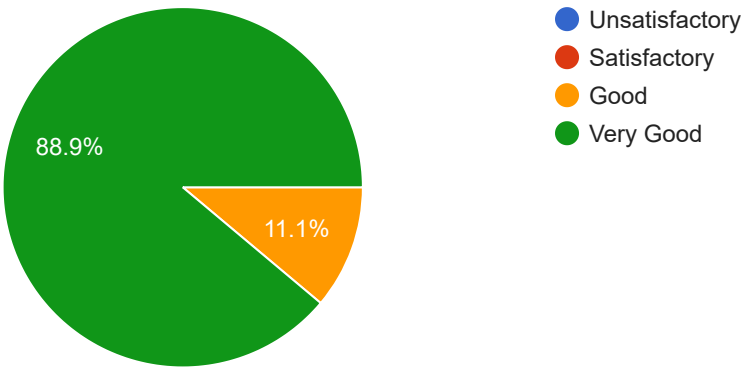
9 responses



The Overall rating is

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9 responses



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