

Goa University

MA/MBA/MCom/MCA/MSc online survey form: 2021-22: MBOT 004 - Advertising Management in Tourism

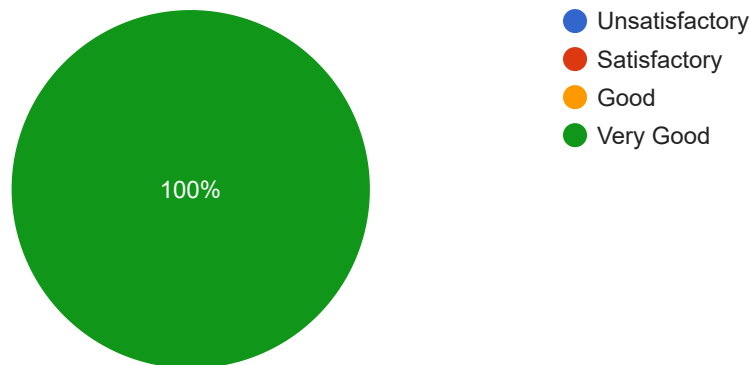
1 response

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What was Quality of the Academic Content of the course?

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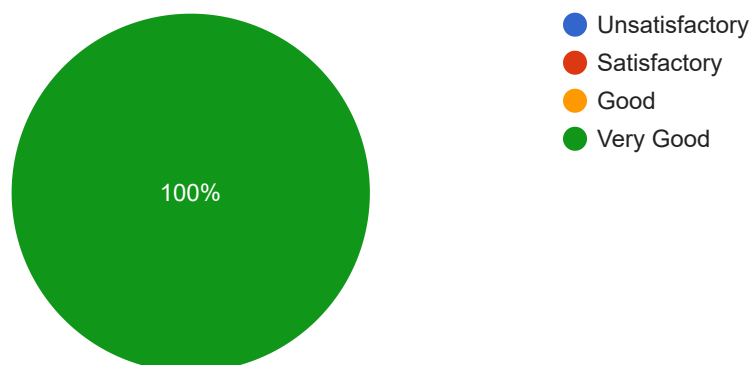
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What were the Learning Values from this course (in terms of knowledge, concepts, manual skills, analytical ability) ?

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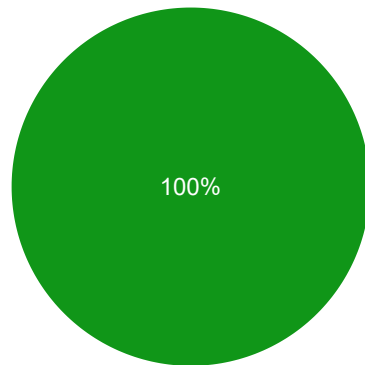
1 response



What was extent of coverage of the course in the class ?



1 response

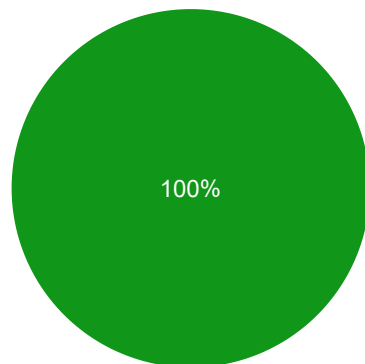


- Unsatisfactory
- Satisfactory
- Good
- Very Good

What was the Availability and access to relevant library resources ?



1 response

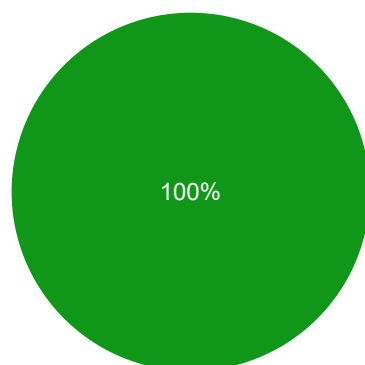


- Unsatisfactory
- Satisfactory
- Good
- Very Good

What was the Availability and access to IT resources (lab, software, Internet, etc.) ?



1 response



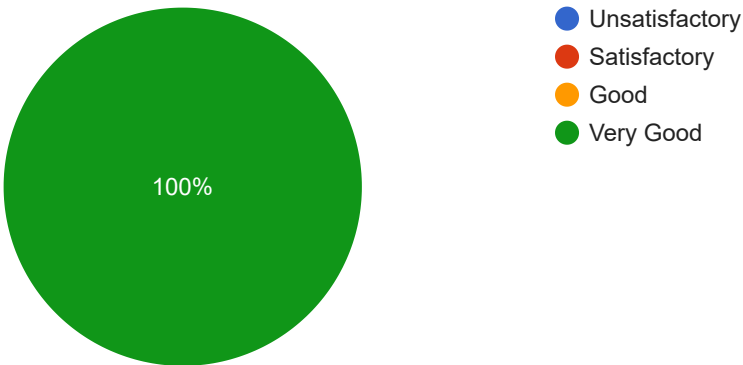
- Unsatisfactory
- Satisfactory
- Good
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What was the Relevance of the course in the context of overall program content

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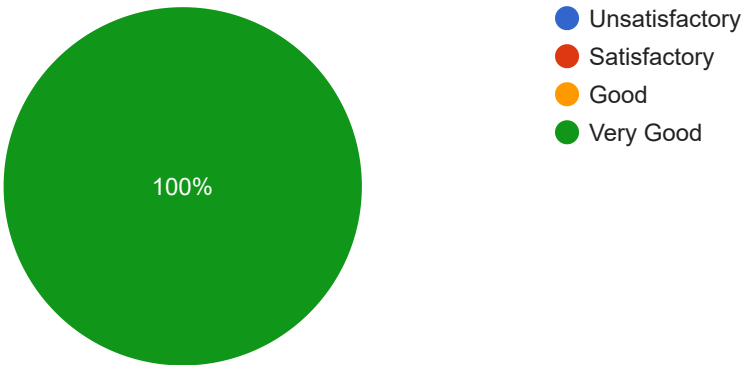
1 response



What was the Relevance of the course to real life situations ?

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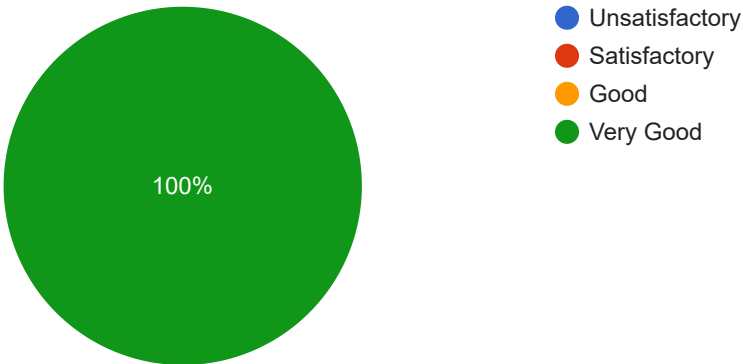
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What was the Quality of assignments/projects/tests ?

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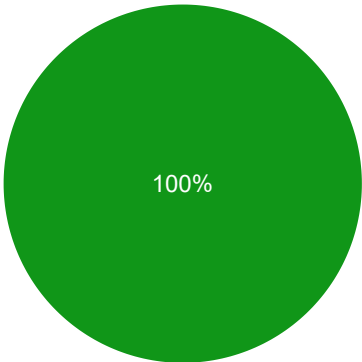
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How would you state the Fairness of evaluation ?

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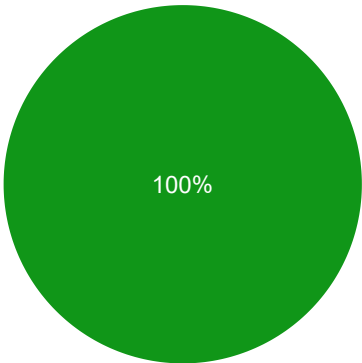


- Unsatisfactory
- Satisfactory
- Good
- Very Good

What is your Overall rating of the course ?

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1 response

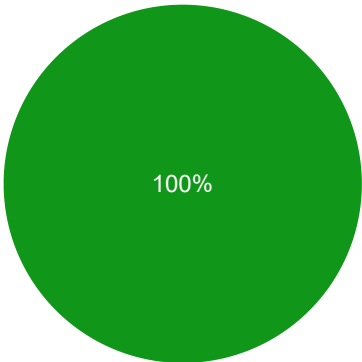


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The Knowledge-base of the teacher (as perceived by the student) is

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1 response



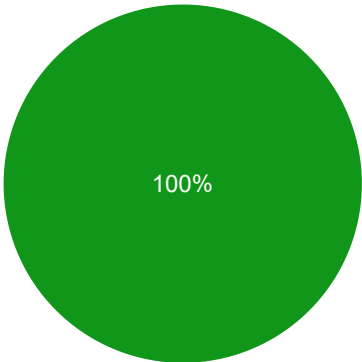
- Unsatisfactory
- Satisfactory
- Good
- Very Good



The Communication skills of the teacher is

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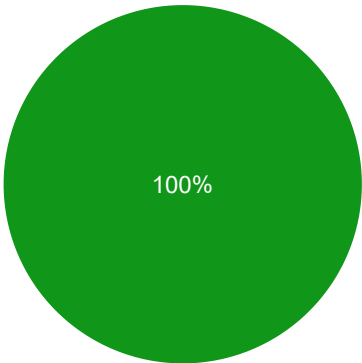


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The Sincerity/Commitment of the teacher is

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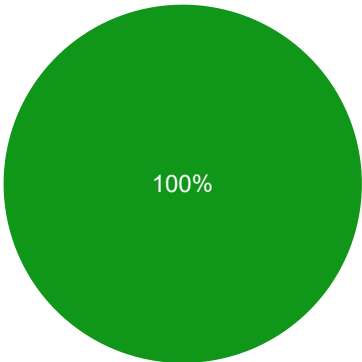


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The Interest Generated by Teacher is

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1 response



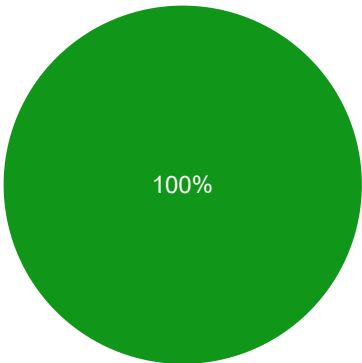
- Unsatisfactory
- Satisfactory
- Good
- Very Good



The Encouragement by the teacher for participation by students during the classes is



1 response

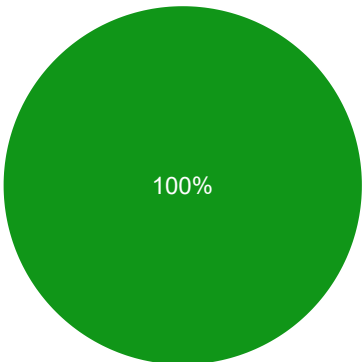


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The Ability to integrate course material with other courses in the programme is



1 response



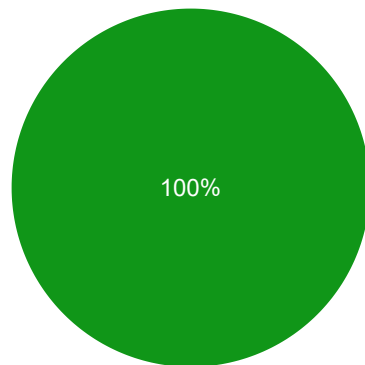
- Unsatisfactory
- Satisfactory
- Good
- Very Good



The Ability to design tests/assignments/examinations, etc. to evaluate students' understanding of the course is

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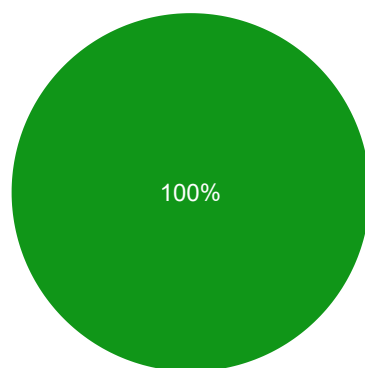


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The General behaviour and attitude is

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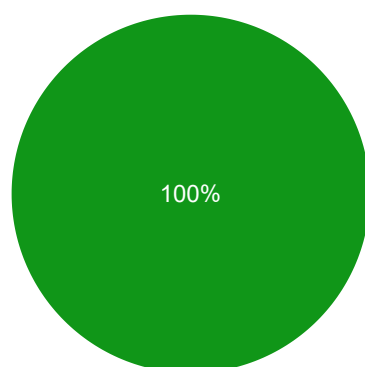


- Unsatisfactory
- Satisfactory
- Good
- Very Good

The Accessibility of the teacher beyond the class hour is

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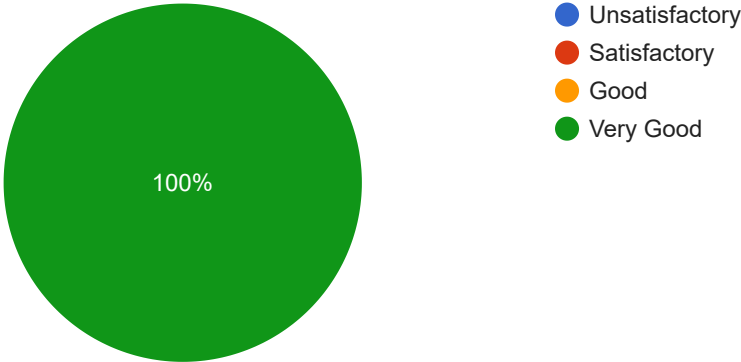
- Unsatisfactory
- Satisfactory
- Good
- Very Good



The Ability to act as an advisor and mentor is

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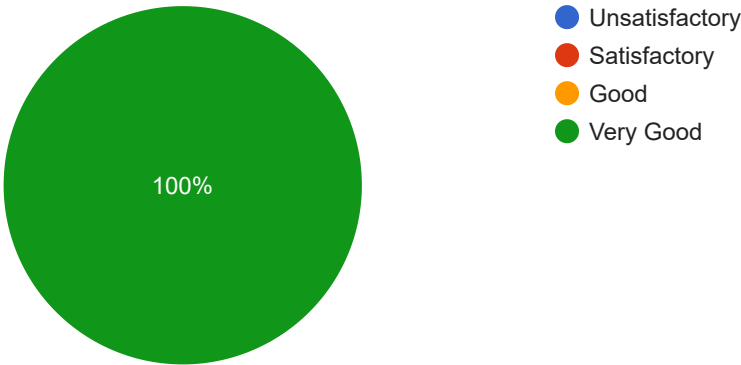
1 response



The Overall rating is

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1 response



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