

# Goa University MA/MBA/MCom/MCA/MSc online survey form: 2021-22: MBCB002 Marketing Management

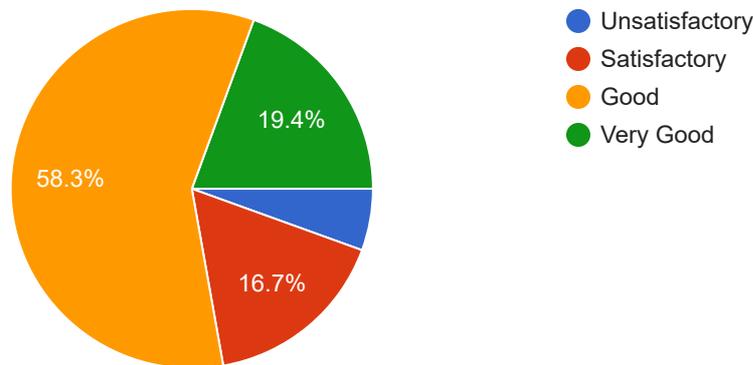
36 responses

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What was Quality of the Academic Content of the course?

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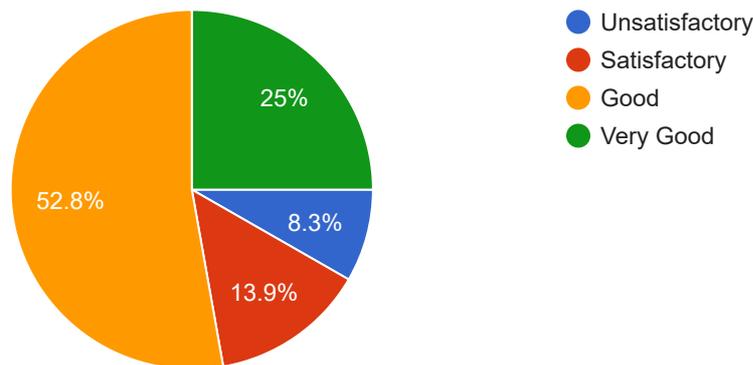
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What were the Learning Values from this course (in terms of knowledge, concepts, manual skills, analytical ability) ?

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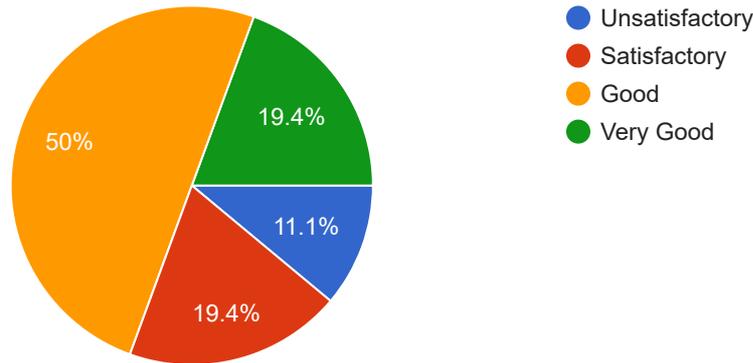
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### What was extent of coverage of the course in the class ?



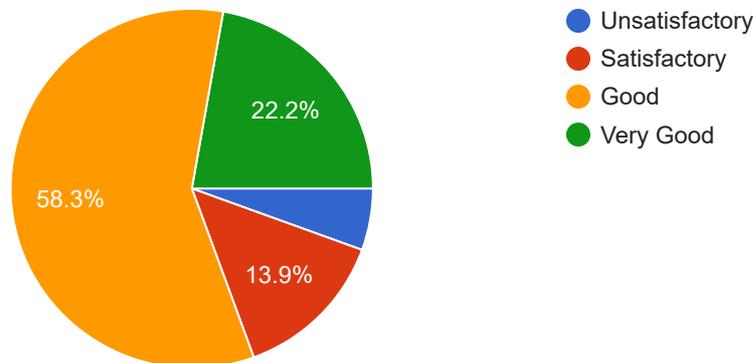
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### What was the Availability and access to relevant library resources ?



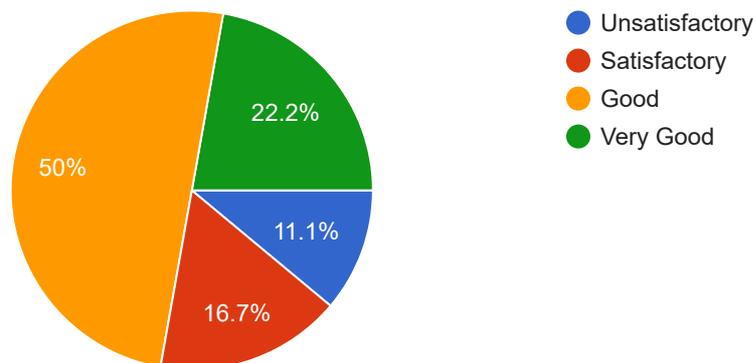
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### What was the Availability and access to IT resources (lab, software, Internet, etc.) ?



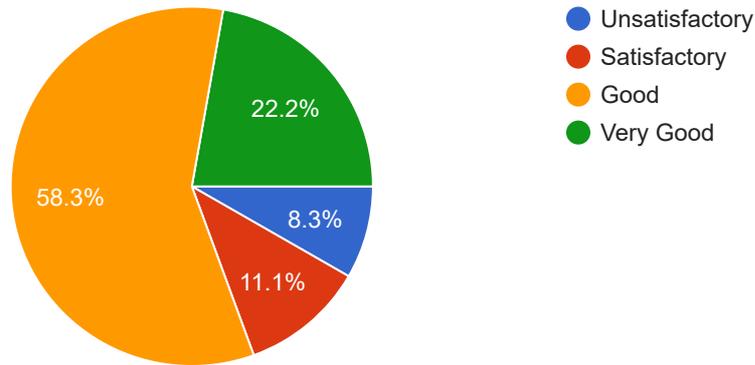
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What was the Relevance of the course in the context of overall program content



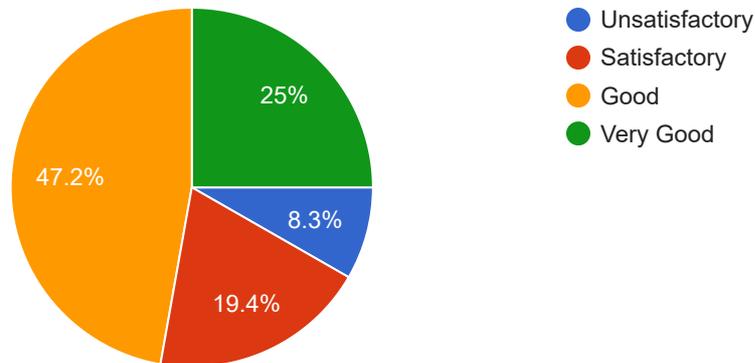
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What was the Relevance of the course to real life situations ?



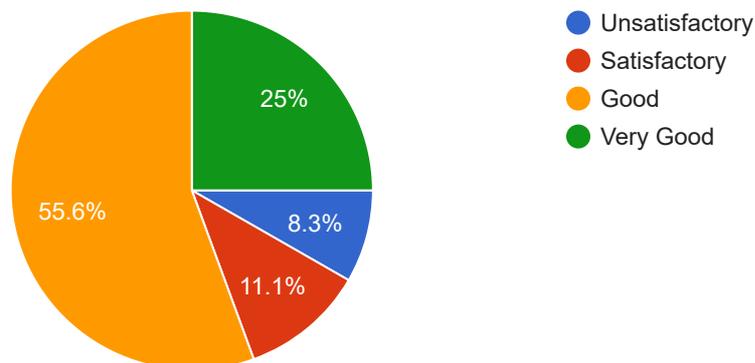
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What was the Quality of assignments/projects/tests ?



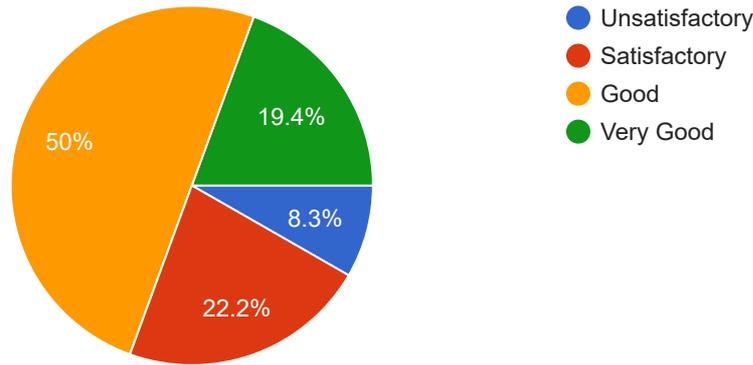
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### How would you state the Fairness of evaluation ?

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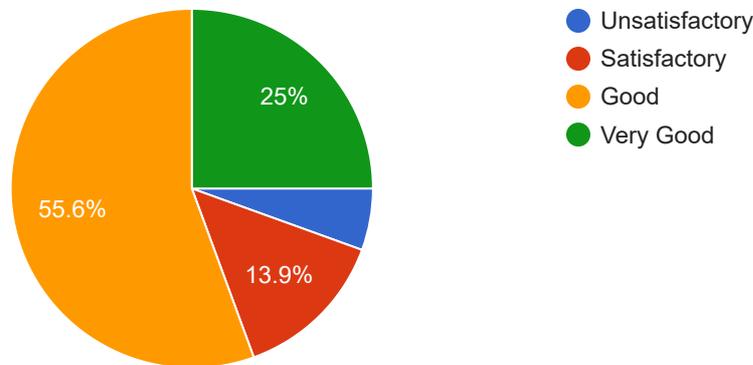
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### What is your Overall rating of the course ?

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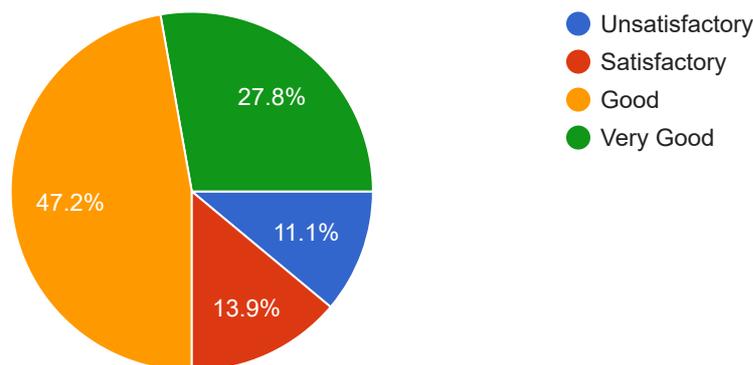
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### The Knowledge-base of the teacher (as perceived by the student) is

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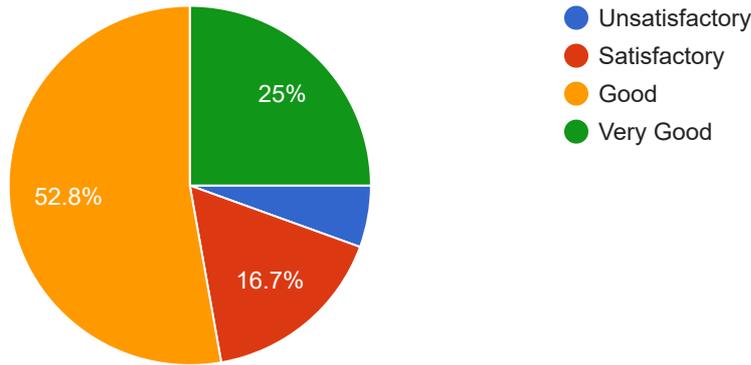
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### The Communication skills of the teacher is



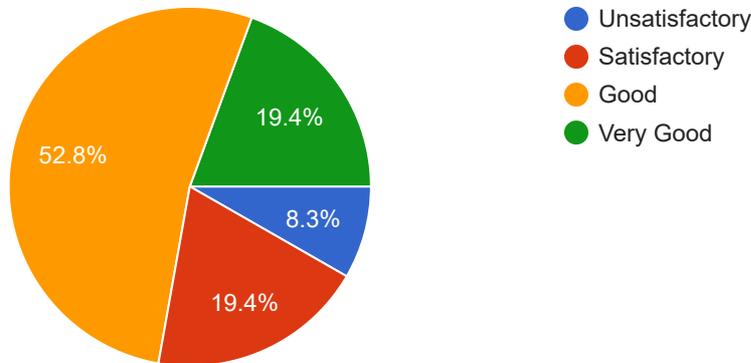
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### The Sincerity/Commitment of the teacher is



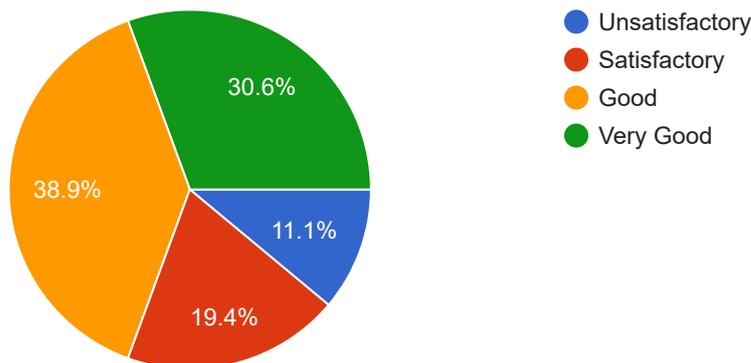
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### The Interest Generated by Teacher is



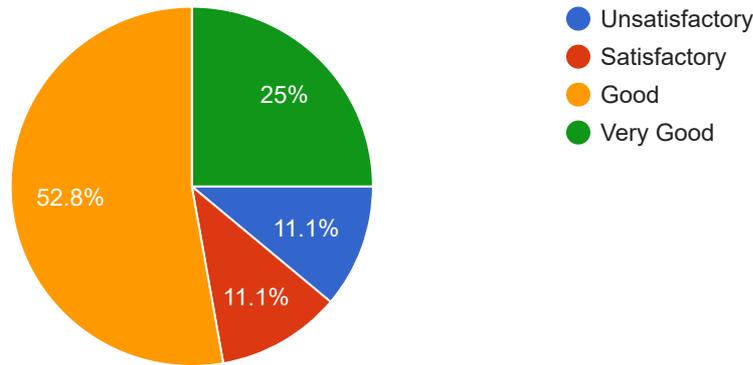
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### The Encouragement by the teacher for participation by students during the classes is



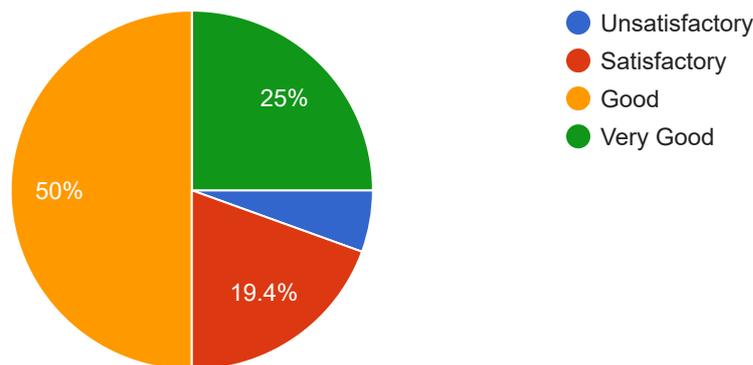
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### The Ability to integrate course material with other courses in the programme is



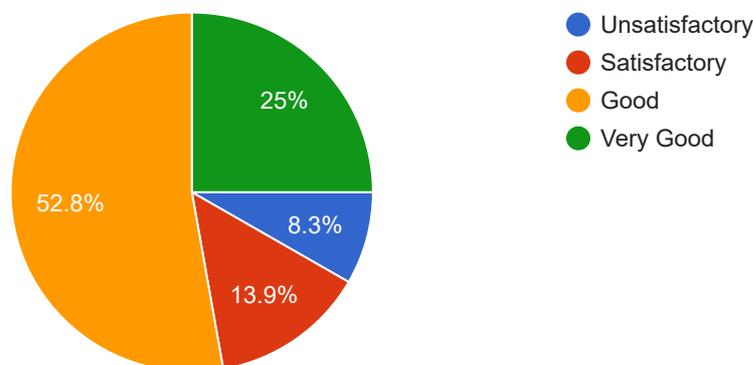
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### The Ability to design tests/assignments/examinations, etc. to evaluate students' understanding of the course is



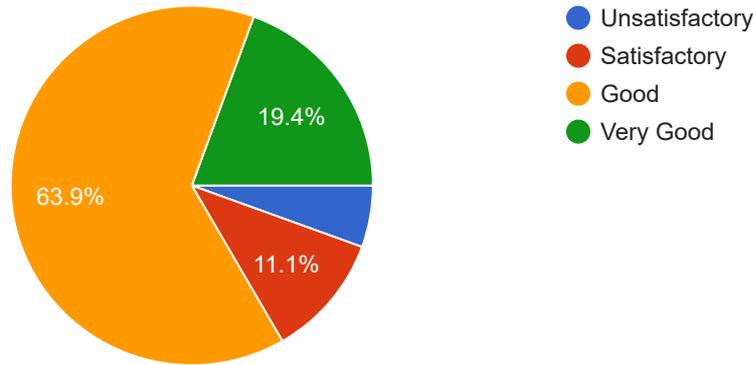
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### The General behaviour and attitude is



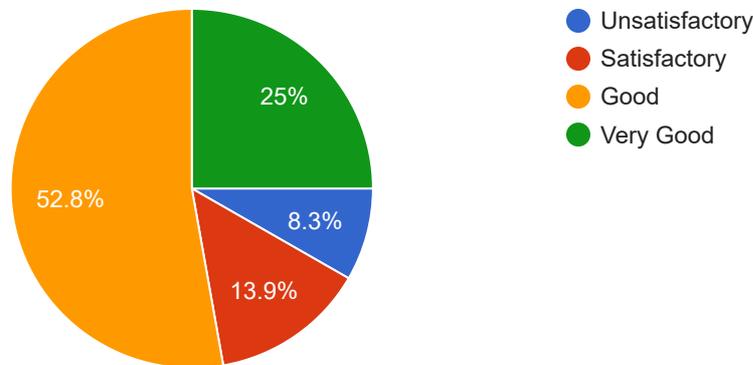
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### The Accessibility of the teacher beyond the class hour is



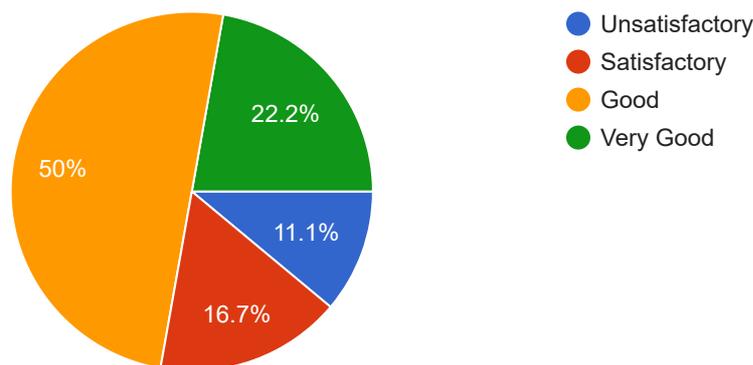
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### The Ability to act as an advisor and mentor is



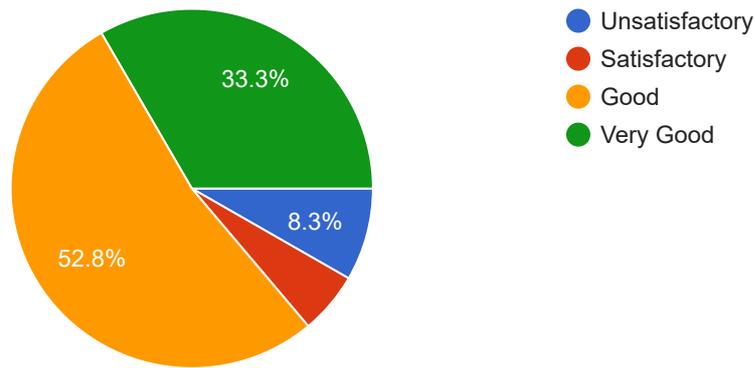
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### The Overall rating is

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36 responses



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