

Programme: Integrated MBA Hospitality, Travel and Tourism

Course Code: BBCB005

Number of Credits:2

Title of the Course: Management Process

Objective

To apply the managerial functions and processes to various organizational situations.

Contents

Definition of Management, importance, managers functions, roles and skills) (5 Hrs)

History of Management-Variou approaches to Management(4 Hrs)

Planning-definition, importance, goals and plans, developing plans(4 Hrs)

Decision Making- process, types of decisions, styles (4 Hrs)

Organizational Structure, design, staffing. (4Hrs)

Leadership- definition, theories, contemporary views, issues. (5Hrs)

Controlling-The system, process of controlling and control techniques (4 Hrs)

Pedagogy

lectures/ tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study/ Case Studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Suggested Reading

1. Robbins S., Coulter M.: 'Introduction to Management'. Prentice Hall, 11th edition or later
2. Robbins S., Coulter M. and Vohra N.; 'Management', Pearson, 9th edition or later
3. Harold Koontz, Heinz Weihrich: 'Essentials of Management: An International and leadership perspective', Mcgraw Hill Education, 8th edition or later