

## **Programme: Integrated MBA Hospitality, Travel and Tourism**

**Course Code:** HTN 101

**Number of Credits:** 4

**Title of the Course:** CHARACTER DEVELOPMENT

### **Objective:**

At the end of the course the student will be able to have a holistic outlook towards life, to face and solve the challenges in their day to day life by strengthening their Emotional intelligence. Using their Talents to develop their personality and using this to bring happiness in their life and career.

Changing their behaviour by becoming passionate and positively energized in doing their studies, job and life. Help them to become productive, proactive and persevere in all that they do in their lives and to become good Managers and professionals.

### **Contents:**

Talents you are born with, using Talents to enhance your personality and succeed.

Using the E – Enthusiasm. Using this to build your passion and positive Energy.

E - Efforts – Persevere and reach your goals.

In Efficiency - un Productive and not planned or not Pro active .

Dealing with their negative Self Awareness, Self Regulation, Motivation, Empathy and Social Skill.

E - Positive Emotional Intelligence to reach your goals. Negative

Attitude with regards to oneself, family and Friends. Positive

Attitude

### **Pedagogy:**

Use of Presentations, Activities, Discussions

**Minimum depth coverage will be at the level of the following books:**

1. Rich Dad Poor Dad – Robert Kiyosaki . Warner books

2. Think and grow Rich – Napoleon Hill. The Ralston Society

3. The Power of now- Eckhart tolle. Namaste Publishing