

Programme: Integrated MBA Hospitality, Travel and Tourism

Course Code: HTC102

Number of Credits: 4

Title of the Course: FOOD & BEVERAGE SERVICE 1

Objective:

Understand the development of the food service industry in India and to classify the food service sectors with examples and appreciate the features in each sector, To identify various types of Restaurant and understand their features. Appreciate, know the organisation and duties and responsibilities of Food & beverage Personnel. To categorize the food service equipments, understand its uses and its maintenance. To identify the styles of service and suggest service styles for an outlet, To know the sequence of French Classical menu and design an a la carte menu and To be able to lay covers and identify accompaniments for select dishes.

Contents:

Food Service Industry: Development of food service industry in India, Classify the food service sectors with examples, features of each sector, Types of restaurants and its features, Employment opportunities

F&B Department: Importance of the F&B department, functions, Organization, F&B Staff of a Hotel, Intra and Inter department coordination, Qualities

required for staff Food service equipment: Classification, types of furniture, sizes, Various kinds of Linen & specification, Types of cutlery, crockery & glassware its uses, purchase considerations, storage.

Ancillary Sections: Stillroom, silver room, washup, Hotplate, Pantry, Linen store, dispense bar, Understand the location, function, equipment used and importance of each ancillary section.

Styles of Food Service : Waiter service, self service & assisted service. Features of each group & methods, advantages and limitations of each service, suggest suitable styles for an F&B outlet, factors influencing the styles)

Menu Knowledge & Planning: Origin, types of Menus, French Classical menu, A la Carte sequence.

Cover and Accompaniments for selected dishes

Pedagogy: With the help of Case studies, presentations making students understand the types and sectors of food & beverage service. Group discussions to

familiarize students with the concept of restaurant preparation procedure and social skills.

Minimum depth coverage will be at the level of the following books:

1. Food and Beverage Service, Singaravelavan, Oxford. Dennis Lillicrap and John Cousins, Food and Beverage Service, Book Power, Eight Edition.
2. Sudhir Andrews, Food and Beverage Service Training Manual, Tata McGraw Hill Publishing Company Limited, Second Edition.
3. Bobby George, Sandeep Chatterjee, Food and Beverage Service and Management, Jaico Publishing House