

Programme: B.A. (Portuguese)

Course Code: PRS-101 **Title of the Course:** WRITING PRACTICE - JOURNALISM

Number of Credits: 4

Effective from AY: 2018-19

<u>Prerequisites:</u>	Any student pursuing his/her undergraduate programme at Goa University is eligible to take the course as a core paper.	
<u>Objectives:</u>	<ul style="list-style-type: none">- To develop written skills on journalistic texts.- To develop the skills of graphic aspects of the text- To understand the role of written press.- To develop the partnership and to promote the spirit of team work.- To develop the awareness of duty to achieve the goals and the objectives proposed.	
<u>Content:</u>	Module 1 <ul style="list-style-type: none">- The journalistic language and style.- The sections of the newspaper: articles, opinion articles, editorial, report, interviews, advertisement, etc.- Graphic design: columns, arrangement of pages, illustrations and images.- Titles, subtitles and paratextual aspects of a newspaper.	15 hours
	Module 2 <ul style="list-style-type: none">- Journalism writing: the invert pyramid, the lead, the journalistic style and related features.- The writing process: prewriting, writing and revision.- The advertisements: structure and format.	15 hours
	Module 3 <ul style="list-style-type: none">- Workshop: collaborative project of setting a student newspaper.- Interaction with invited journalists- Study visit to newspaper publishers and advertising agencies.	30 hours
	<u>ACTIVITIES AND PRACTICE:</u> <ul style="list-style-type: none">- Collection, reading and analysis of Goan newspapers and some in Portuguese language.- Production of simple texts following the journalistic style and structure.- Participation in talks and interactions with journalists (resource persons)- Participation in workshops for setting up a student newspaper to be published at the end of the semester.	
<u>Pedagogy:</u>	<ul style="list-style-type: none">- Lectures- Research and reading of essays.- Presentation of material by the teacher.- Reading of selected texts.	

	Audio-visual inputs.
<u>Text Books / Reference Books:</u>	<ul style="list-style-type: none"> • Norton, C. (2001). <i>Os Mecanismos da Escrita Criativa</i>. Lisboa, Temas e Debates. • Nascimento, Zacarias & Pinto, José Manuel de Castro (2005), <i>A Dinâmica da Escrita</i>. Lisboa, Plátano Editora • Philips, Angela (2006), <i>Good Writing for Journalists</i>, Sage <p>ADDITIONAL BIBLIOGRAPHY:</p> <ul style="list-style-type: none"> - Local and national newspapers - Foreign newspapers in Portuguese language <p>RECOMMENDED SITES</p> <ul style="list-style-type: none"> - Several online editions of newspapers and periodicals
<u>Learning Outcomes</u>	<p><i>At the end of this Course the students will be able to:</i></p> <ul style="list-style-type: none"> - Produce texts and newspaper sections. - Setup a student newspaper. - Select the matter with relevant public interest. - Identify the sections of a newspaper. - Release a semestral publication.