

Name of the Programme: M. Sc (Botany)

Course Code: BOT-624

Title of the Course: Lab in Ecotourism.

Number of Credits: 2 (60 hours)

Effective from AY: 2022-22

<u>Prerequisites for the course:</u>	Basic knowledge of Biology. Students should opt for BOT-602 .	
<u>Objective(s):</u>	To impart training in ecotourism-based goods and services to create trained human resources for ecotourism projects in Goa in particular and Western Ghats. To impart practical knowledge as short-term apprentices in ecotourism industry.	
<u>Content:</u>	<ol style="list-style-type: none">1. Familiarizing with Ecotourism websites and portals.2. Ecotourism films and documentaries - appreciation.3. Production of ecotourism photo portfolio.4. Production and display of original thematic video film of short duration.5. Creation of an ecotourism-themed blog or website.6. Creating artistic ecotourism promotional brochures, booklets, or posters.7. Submission of ecotourism project proposal in a standard format. <p style="text-align: center;">Internship</p> <ol style="list-style-type: none">1. Pre-Internship work2. Internship at assigned ecotourism facility3. Preparation of terminal report	4 hours 4 hours 4 hours 8 hours 4 hours 4 hours 4 hours 4 hours 20 hours 4 hours
<u>Pedagogy:</u>	Mini Projects, Hands-on training, Demos, Portal and Blog Design, Photographic and videography sessions, Field visits, Expert lectures, Videos, Apprenticeship at Ecotourism Facility.	
<u>References/ Readings:</u>	Batta, A. (2000). Tourism and Environment. Indus Publishing Co., New Delhi. Bhattacharya, A.K. (2005). Ecotourism and Livelihoods. Concept Publ. Company, New Delhi. Cardoso, A. F. S., Sousa, B. B., and da Cunha, A. C. G. (2022). Mobile Applications in Urban Ecotourism: Promoting Digitization and Competitive Differentiation. In Integrated Business Models in the Digital Age (pp. 349-369). Palgrave Macmillan. Cater, E. (1994). Ecotourism in the third world: Problems and prospects for sustainability. Cater and G. Lowman (1994)). Ecotourism: a sustainable option, Wiley, Chichester. Croall, J. (1995). Preserve or Destroy: Tourism and Environment, Calouste Gulbenkian Foundation, London. Fennell, D.A. (2014). Ecotourism. Routledge, CABI publishing,	

	New York, USA. Kreg Lindberg, Deonal E. and Hawkins. (1999). Ecotourism: A guide for Planners and Managers. Natraj Publishers, Dehradun.	
<u>Learning Outcomes:</u>	<ol style="list-style-type: none"> 1. Will enable job prospects in ecotourism industry. 2. Will enable to launch ecotourism projects. 3. Will enable to work as ecotourism guides. 4. Will allow the preparation of market survey reports or consultancy reports on ecotourism. 5. Will help to develop the ability to contribute to framing ecotourism policies and strategies. 6. Will provide better prospects to work as a travel writer, food columnist, etc. 7. Will offer a better capacity to produce documentaries and photographs on ecotourism destinations. 	