

SEMESTER II

Programme: M.Sc. Integrated
Course Code: IMC 201
Number of Credits: 2
Effective from AY: 2020-21

Title of the Course: Business Analytics (Finance)
Total Contact Hours: 24

Prerequisites for the course	Nil	
Objective	To introduce fundamentals of financial management	
Content	<p>Reading of Annual Report, Balance Sheet, Profit and Loss Account, Vertical Form, Cash Flow statements, Comparative statements, Common Size Statements, Profitability Ratios. Basic Accounting Standards. Directors' Report, Auditor's Report, Notes to Accounts,</p> <p>Understanding Annual Reports of Companies with Ratio Analyses and making basic performance decisions.</p> <p>Time Value of Money, Forecasting cash flows, Estimation of Project Cost, Techniques of Capital Budgeting, N. P. V., I. R. R., Discounted Payback, profitability Index.</p>	<p>8 hours</p> <p>8 hours</p> <p>8 hours</p>
Pedagogy	Lectures/tutorials/laboratory work/ field work/ outreach activities/ project work/ vocational training/viva/ seminars/ term papers/assignments/ presentations/ self-study/ Case Studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.	
Learning Outcomes	<ol style="list-style-type: none"> 1. The participants will be able to analyze financial information that facilitates long term and short term financial decisions. 2. The participants shall be able make primary basic assessment of making capital investment decisions. 	
References/Readings	<ol style="list-style-type: none"> 1. N. Ramchandran, Ram Kumar Kakani: „How to Read A Balance Sheet“, Tata McGraw-Hill Professional: Finance Made Easy Series,2009. 2. N. Ramchandran, Ram Kumar Kakani: „How to Read A Profit and Loss Account“, Tata McGraw-Hill Professional: Finance Made Easy Series, 2017 	

	3. N. Ramchandran, Ram Kumar Kakani: „How to Read A Cash Flow Statement“, Tata McGraw-Hill Professional: Finance Made Easy Series, 2017	
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