Name of the Programme - MBA Course Code - MGA-504 Title of the Course - Comprehensive Case Analysis

Number of Credits - 2 Credits Effective from - 2022-2023

Prerequisites for	Nil	
the course:		
Objective:	To develop the competence to analyse managerial situations and	
	arrive at solutions that can be implemented using knowledge and	
	framework integrated from various courses.	
Content:	Unit I	15 hours
	Case Analysis	
	Identification of problems/decision areas in the case-major and	
	minor problems, Identification of protagonists, Analysis with	
	reference to the long-term and short-term objectives of the	
	organization, Identification of theoretical concepts applicable in the	
	given situation, Evaluation of alternative solutions, Selection of	
	optimum solution with justification	
	Unit II	
	Case Writing	15hours
	Developing a Protocol, Obtaining necessary permissions, Collecting	
	the data/information, Preparing a draft, with a view to capture the	
	protagonist and action areas requiring analyses, Writing the case,	
	Case Analysis with teaching note	
Pedagogy:	Lectures/ tutorials/laboratory work/field work/outreach	
	activities/project work/vocational training/viva/seminars/term	
	papers/assignments/presentations/self-study/case studies etc. or a	
	combination of some of these. Sessions shall be interactive in nature	
	to enable peer group learning.	
References/	1. Schmidt Marty J, The Business Case Guide, The matrix Solution,	
Readings	latest edition	
	2. Robert Yin, Case Study Research Design and Methods, SAGE,	
	Latest edition	
Course Outcomes	An ability to analyse a situation and make managerial decisions	
	considering all the probable solutions. They shall also be able to	
	document in detail a situation that enables the organisation to take	
	implementable decisions	

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