

**Name of the Programme** : MBA (Financial Services)  
**Course Code** : MGF-527  
**Course Title** : Alternative Investments  
**Number of Credits** : 2  
**Effective from AY** : 2022-23

<b>Pre-requisites for the Course:</b>	NIL	
<b>Course Objectives:</b>	To enable learners to comprehend the distinguishing characteristics of alternative investing and manage portfolio of Real Assets, Hedge Funds, Private Equity, and Structured Products.	
<b>Content:</b>	<p><b>Unit 1</b>  <b>Introduction to Alternative Investments</b>            Alternative Investment: Meaning, Avenues - Characteristics of Alternative Investing – Purposes of Investing in Alternative Investments.</p> <p><b>Unit 2</b>  <b>Real Assets</b>            Key Attributes of Real Assets: Accessing Real Assets, Valuation of Real Assets and Smoothed Returns – Types of Real Assets: Raw Land, Farmland, Timber, Infrastructure, Intellectual Property, Commodity Investing, Private Real Estate.</p> <p><b>Unit 3</b>  <b>Hedge Funds and Private Equity</b>            Hedge Funds: Overview, Rationale for Hedge Fund Investing, Hedge Fund Structures, Hedge Fund Liquidity – Terms of Hedge Fund Investments: Hedge Fund Fees, Hurdle Rates – Hedge Fund Governance            – Hedge Fund Strategies.</p> <p>Private Equity: Meaning, Types, Strategies, Investment Process - Access to Private Equity – Private Equity Fund Fees – Sources of Returns from Private Equity.</p>	<p><b>6 Hours</b></p> <p><b>10 Hours</b></p> <p><b>14 Hours</b></p>
<b>Pedagogy:</b>	Lectures/ classroom discussion/ discussion using relevant research papers/ presentation/case study/ group project/ assignment or a combination of some of these. The sessions shall be interactive to enable peer group learning.	
<b>References/ Readings:</b>	<ol style="list-style-type: none"> <li>1. Bromma, H., &amp; Bromma, L. M. (2010). <i>How to Make Money in Alternative Investments</i>. The McGraw-Hill Companies, Inc.</li> <li>2. Chambers, D. R., Black, K. H., &amp; Lacey, N. J. (2008). <i>Alternative Investments: A Primer for Investment Professionals</i>. CAIA Association.</li> <li>3. Kazemi, H. B., Black, K. H., &amp; Chambers, D. R. (2016). <i>Alternative Investments – CAIA Level II</i> (Third Edition). John Wiley &amp; Sons, Inc., Hoboken, New Jersey.</li> <li>4. Rice, B. (2013). <i>The Alternative Answer_The Nontraditional Investments That Drive the World's Best-Performing Portfolios</i>. Harper Business.</li> </ol> <p>Veale, S. R. (2013). <i>The investor's guidebook to alternative investments_ the role of alternative investments in portfolio design</i>. Penguin Group US (Prentice Hall).</p>	
<b>Course Outcomes:</b>	<p>Upon completion of this course, the students shall be able to:</p> <p><b>CO1.</b> Describe distinguishing characteristics of alternative investments.</p> <p><b>CO2.</b> Design investment strategies using alternative investment avenues of Real Assets, Hedge Funds and Private Equity.</p>	