

2022

INTERNSHIP REPORT

Prepared by: Adron M.W Gomes
1604

ACKNOWLEDGEMENT

The internship opportunity I had with Soul Travelling was a great chance for learning and professional development. Therefore, I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this internship period.

I express my deepest thanks to Prof.KG Shankar, Prof.Kevin and Prof.Albino for taking part in useful decision & giving necessary advices and guidance and arranged all facilities to make my transition from college to work easier. I choose this moment to acknowledge their contributions gratefully.

ABOUT SOUL TRAVELLING

Soul Travelling specializes in offbeat tourism. We curate unique experiences around concepts like Nature, Heritage, Food, Architecture, Culture etc. These experiences are typically 3-4 hours in duration and have 4-5 experience points in them.

A perfect blend of exciting stories, enthralling activities, mesmerizing views from a side of Goa that you have never seen before.

We have a set of experiences happening everyday and we also cater to large groups on request.



TARGET MARKET



We are adding value to all those travellers coming to Goa who want to see a serene unseen side of Goa.

The target market has been found to be majorly younger crowd who are open to trying something different and offbeat.

Also, people who have frequented Goa many times are surprised to see such an option and end up being a significant chunk of our target market

Our Services



WALKING
TRAILS



ISLAND
EXPLORATIONS



VILLAGE
EXCURSIONS

Our Services



NATURE
TRAILS



CULINARY
EXPERIENCES



HOUSES
OF GOA

The Difference?



SIGHTSEEING

- Limited tours such as North Goa, South Goa, Old Goa.
- Very tiring due to the travel to places shown in a short span of time.
- Monotonous Itineraries.



EXPERIENCES

- 4-5 different elements such as food, nature, heritage, people explored in each trail with limited travel.
- Experiences Storytellers conducting the trail. Slow travel.
- 15+ locations and concepts

Visionaries



KEDAR BORKER



VARUN HEGDE

The story of Soul Travelling began in 2017 when two childhood friends who came together and launched a revolutionary concept of enjoying true Goa

Having worked at TCS, Infosys and placed in Germany, Spain, Italy they experienced the quality of tourism there. Travellers there appreciate the cuisine, culture through local experiences.

A brainwave to do something similar in their home state of Goa struck. Goa, having been ruled by the Portuguese is much different from any other place in India. They took the bold decision of leaving their existing lucrative jobs and establish Soul Travelling in Goa.

It started as an initiative to dazzle Goans in their own home state. i.e taking people from North Goa to explore South and vice versa.

Immediately it was well received and turned out a smashing success with weekend trails for locals getting overbooked with huge demand.

This response pushed the team to expand the clientele to tourists,foreign as well as domestic. Sadly, Goa over the years has got an image for flashy casinos,cheap booze and partying. Soul Travelling was the beginning of a new image.

To show the world the beauty of unseen Goa through island explorations, walks through untouched Portuguese colonies, home hosted lunches in a Goan family's home.

This was the tourism that Goa deserved all this while where the local community partake in dazzling the guests with their warm hospitality and inimitable Goan delicacies like bebinca, Feni and Xacuti.

Today people coming to Goa have this opportunity of cherishing Goa's unique offerings through Soul Traveling.

Mentor



CLYDE TELLIS

Throughout the duration at Soul Travelling I report to Clyde who is the Business Head of Development.

It has been a joy working under his guidance and being positively influenced by his charisma

My Duties and Responsibilities

Growing the offbeat experience market in South Goa.

Active Sales in hotels Soul Travelling is collaborated with

Garnering travel agent collaborations

Guest relations role on Tripadvisor platform

CERTIFICATE



UNTRACED PATHS
TRAVELLERS LLP
LIN : SSL-6111

TO WHOM IT MAY CONCERN

This is to certify that Mr Adron Mario Wilfred Gomes was working with SOUL TRAVELLING (Rgd : UNTRACED PATHS TRAVLLERS LLP) from April 01, 2021 and has completed all his tasks with dedication and efficiency.

Adron is working in the Marketing & Sales Team of Soul Travelling, in the position of Sales Executive in South Goa. He has worked under my supervision, and I am happy to mention that he has done all his work with great passion and ownership. He has completed his tasks on a timely basis, and has taken keen interest in developing additional skills wherever required. Adron also handles On- Ground Sales and Tieups with different hotels.

Adron is a great asset to the Soul Travelling Team.

A handwritten signature in blue ink, appearing to read 'Clyde'.

Clyde Tellis
Business Development & Sales Head,
Soul Travelling



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CONCLUSION

I am honoured to be a part of an organization like Soul Travelling. The learnings garnered over the duration of the job have been immense and shaped my growth

But even prior to that, the skills and lessons learnt at the Goa Business school have been priceless and I'm a proud alumni

