

Programme: M. A. (Women's Studies)

Course Code: WS0-116

Title of the Course: GENDER AND MEDIA

Number of Credits: 4

Effective from Academic Year: 2018-19

<u>Prerequisites for the course:</u>	Student should be registered with Goa University Post Graduate Programme	
<u>Objective:</u>	The media (film, television, magazines, newspapers and the internet) plays a major role in "constructing" gender, and "popular" views of what appropriate behaviour is. The course will examine various images of gender in media with examples from the late 20 th century to the present. Using theories from cultural studies, film and gender studies, and communication studies, students will explore different processes and practices of gender, specifically in terms of media representations of femininity and masculinity.	
<u>Content:</u>	Module 1: Theories from cultural studies, film and gender studies, and communication studies: media and representation of femininity and masculinity. Male gaze. Media and construction of gender norms and stereotypes: Film screenings and discussion on Stereotypes: Portrayals of the rural woman, woman in paid employment, morality and the bad woman, popular culture and interpretation of gender.	12 hours
	Module 2: Critical analysis of Gender in Magazines and Newspapers. Advertising and the image of women. Women's magazines. Politics of paid news.	12 hours
	Module 3: Internet and its social impacts. Internet and women: empowering or a tool for disempowerment. Role of Information Communication Technology in women empowerment.	12 hours
	Module 4: Media, gender - its intersections with caste, class and religion. Enactment and representation of social norm about gender - its impact on identity formations and communication. Media as a socio-cultural mechanism that shapes individual and collective notions of identity: essentially what it means to be male or female.	12 hours

<u>Pedagogy:</u>	lectures/assignments/self-study/ films, documentaries and discussions/ group readings and discussions/ presentations/ short film making	
<u>References/Readings</u>	<p>Bhasin Kamla, Beena Agarwal (eds.) 1984. <i>Women and Media: Analysis, Alternatives and Action</i>. ISIS International</p> <p>Berger John. 1972. <i>Ways of Seeing</i>. UK: Penguin.</p> <p>Creedon Pamela. 1994. <i>Women, Media and Sport: Challenging Gender Values</i>. Thousand Oaks: Sage</p> <p>Das Mallika. 2000. <i>Men and Women in Indian Magazine Advertisements: A Preliminary Report</i>. November.</p> <p>Joseph Ammu. 1994. <i>Whose News? : The Media and Women s Issues</i>. New Delhi: Sage.</p> <p>Kosambi Meera.1994. <i>Women's Oppression in the Public Gaze: An Analysis of Newspaper Coverage, State Action and Activist Response</i>. Bombay: Research Centre for Women s University.</p> <p>Mulvey Laura. 1999. 'Visual Pleasure and Narrative Cinema'.in <i>Film Theory and Criticism: Introductory Readings</i>. Leo Braudy and Marshall Cohen. New York: Oxford University Press. pp. 833-844.</p> <p>Prasad Kiran (ed.) 2005. <i>Women and Media, Challenging Feminist Discourse</i>. New Delhi: The Women Press.</p> <p>Tannen Deborah. 1994. <i>Gender and Discourse</i>. New York: Oxford University Press.</p> <p>Valdivia Angharad. 1995. <i>Feminism, Multiculturalism & the Media Global Diversities</i>. London: Sage Publications.</p>	
<u>Learning Outcomes</u>	1. Students will develop a critical understanding of how gender is constructed, contested and subverted in different forms of media.	

Department of Women's Studies

NOTE

Time Table for Semester I and III for Academic Year 2019-20

List Women's Studies Courses to be taught in Academic year 2019-2020

First Term : Semester June-Nov. 2019	
Courses for Part II Semester III	
	Courses Code : Title
1	WSC 117: Gender Sensitive Interventions for Change
2	WSO 116 : Gender and Media
3	WSO 117 : Demography, Labour, Work and Gender
4	WSO 120 : Women and Violence
Courses for Part 1 Semester I	
1	WSC 111: Core Concepts in Women's Studies and Feminist Thought
2	WSC 112 : Mapping Women's Movement
3	WSC 116 : Gender, and Marginality
4	WSO 119: Gender and Education

Time Table

DAY	9.30 am -11.30 am	11.45 am-1.45pm	2.30 pm -4.30 pm
Monday	Reading Club	WSC 117 WSC112	WSO120
Tuesday	WSC 111	WSO 117 WSO 119	WSD 111 DISSERTATION
Wednesday	WSC 116	WSC 111 WSO116	WSO120
Thursday	WSC 117 WSC 112	WSO117 WSO 119	WSD 111 DISSERTATION
Friday	WSC 116	WSO116	DM/DC



Prof. Shaila Desouza

Head, Department of Women's Studies

12 June 2019

Department of women's studies.

Paper 115 (Gender and media)

(No.)

(Title)

Teacher's Name Dr. Mamtee Kumari

GOA UNIVERSITY

ATTENDANCE SHEET

Date of Lectures	20 th Sep	24/10/19	9/10/19	11/10/19	16/10/19	18/10/19	23/10/19
Time of Lectures	10:30 am - 1:30 pm	10:30 am - 12:30 pm	11:45 am - 1:45 pm	10:30 am - 1:30 pm	11-1		11:45 am - 1:45 pm
No. of lectures delivered	3	2	2	3	2	3	2
Sr. No.	Name of the Students						
1	D'SA STEPHANIE						
2	FAL DESSAI SAILEE SHARAD	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
3	KAVLEKAR SAILEE KELU	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
4	NAMRATA MADHU	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
5	SRISHA UMESH PARAB	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
History							
6	ANJALY SHERLYE RODRIGUES	3	2	2			
7	MONICA FERNANDES	A	A	A			
8	CANISSA JESSICA DIAS	A	A	A			
9	VALANCY PRESY RODEIGUES	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
10	MURELL LIZA PINTO	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
11	LEVITA FERNANDES	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
12	ELVINA SARONA PEREIRA	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
13	FLANCY LUIZA COLACO	A	Sereira	Sereira	Sereira	Sereira	Sereira
Botany							
14	DIGVIJAY U. KIRTANI	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>	<u>Present</u>
Signature of the Teacher							
Signature of the Head of Dept.							

NOTE: (a) The students shall put their signatures against their respective names at every lecture / class



Goa University
Taleigao Plateau, Sub Post Goa University, Goa 403206 India.
ISA MARKS INPUT FORM FOR POST GRADUATE CHOICE BASED CREDIT COURSE (OA-18 (6TH JUNE
2016)) EXAM TO BE HELD IN NOVEMBER 2019
MASTER OF SCIENCE IN BOTANY

Paper Code: WSO-116

Paper Name: Gender And Media

Credits Allotted: 4

Max Marks:

40

SEMESTER IV - 2ND YEAR November 2019

College/Department : Department of Botany

Seat Number	Student Name	ISA(40)
BO-0817	KIRTANI DIGVIJAY UDAY 201402257	32.50

Certified that all the sub components have been taken into account while finalising the above marks.

NAME OF EXAMINER 1:

SIGNATURE OF EXAMINER 1:

NAME OF EXAMINER 2:

SIGNATURE OF EXAMINER 2:

Date: 2, 12, 19

N.B.NOTE: Department may kindly confirm that the above details are correct with reference to paper title, paper code and number of credits.

<< Absentees should be marked as 'A'(without quotes) >>

<< Carry forward of marks should be indicated as 'CF' (without quotes) in marks column.>> for ISA

Certified that all the sub components have been taken into account while finalising the above marks.


HEAD
DEPARTMENT OF BOTANY
GOA UNIVERSITY



Goa University
Taleigao Plateau, Sub Post Goa University, Goa 403206 India.
SEA MARKS INPUT FORM FOR POST GRADUATE CHOICE BASED CREDIT COURSE (OA-18 (6TH JUNE 2016)) EXAM TO BE HELD IN NOVEMBER 2019
MASTER OF SCIENCE IN BOTANY

Paper Code: WSO-116

Paper Name: Gender And Media

Credits Allotted: 4

Max Marks:

60

SEMESTER IV - 2ND YEAR November 2019

College/Department : Department of Botany

Seat Number	SEA(60)
BO-0817	27.00

Certified that all the sub components have been taken into account while finalising the above marks.

NAME OF EXAMINER 1:

SIGNATURE OF EXAMINER 1:

NAME OF EXAMINER 2:

SIGNATURE OF EXAMINER 2:

Date: 2/12/19

N.P NOTE: Department may kindly confirm that the above details are correct with reference to paper title, paper code and number of credits.

<< Absentees should be marked as 'A'(without quotes) >>

<< Carry forward of marks should be indicated as 'CF' (without quotes) in marks column.>> for ISA

Certified that all the sub components have been taken into account while finalising the above marks.

Handwritten signature 2/12/19

**PROFESSOR & HEAD
DEPARTMENT OF WOMEN'S STUDIES
GOA UNIVERSITY**

It may be noted that
Dr. Manta Kumari has
left the department.



Goa University
Taleigao Plateau, Sub Post Goa University, Goa 403206 India.
**ISA MARKS INPUT FORM FOR POST GRADUATE CHOICE BASED CREDIT COURSE (OA-18A) EXAM TO BE
HELD IN NOVEMBER 2019
MASTER OF ARTS IN HISTORY**

College/Department : Department of History

Paper Code: WSO-116

Paper Name: Gender And Media

Credits Allotted: 4

Max Marks:

40

SEMESTER III - 2ND YEAR November 2019

Seat Number	Student Name	ISA(40)
HS-1803	COLACO FLANCY LUIZA 201503776	29
HS-1805	DIAS CANISSA JESSICA 201509819	29.5
HS-1810	FERNANDES LEVITA 201504230	34
HS-1827	PEREIRA ELVINA SARONA 201304453	28
HS-1829	PINTO MURELL LIZA 201509945	31
HS-1834	RODRIGUES VALANCY PRESY 201510005	29

Certified that all the sub components have been taken into account while finalising the above marks.

NAME OF EXAMINER 1: *MAMTA KUMAR*

SIGNATURE OF EXAMINER 1: *[Signature]*

NAME OF EXAMINER 2:

SIGNATURE OF EXAMINER 2:

Date: *21/11/2019*

N.B.NOTE: Department may kindly confirm that the above details are correct with reference to paper title, paper code and number of credits.

<< Absentees should be marked as 'A'(without quotes) >>

<< Carry forward of marks should be indicated as 'CF' (without quotes) in marks column.>> for ISA

Certified that all the sub components have been taken into account while finalising the above marks.

[Signature]

PROFESSOR'S HEAD
DEPARTMENT OF WOMEN'S STUDIES
GOA UNIVERSITY



Goa University
Taleigao Plateau, Sub Post Goa University, Goa 403206 India.
SEA MARKS INPUT FORM FOR POST GRADUATE CHOICE BASED CREDIT COURSE (OA-18A) EXAM TO
BE HELD IN NOVEMBER 2019
MASTER OF ARTS IN HISTORY

College/Department : Department of History

Paper Code: WSO-116

Paper Name: Gender And Media

60

SEMESTER III - 2ND YEAR November 2019

Credits Allotted: 4

Max Marks:

Seat Number	SEA(60)
HS-1803	48
HS-1805	48
HS-1810	39
HS-1827	25
HS-1829	48
HS-1834	49

Certified that all the sub components have been taken into account while finalising the above marks.

NAME OF EXAMINER 1: MAMTA KUMAR SIGNATURE OF EXAMINER 1:

NAME OF EXAMINER 2:

SIGNATURE OF EXAMINER 2:

Date: 21/11/2019

N.B.NOTE: Department may kindly confirm that the above details are correct with reference to paper title, paper code and number of credits.

<< Absentees should be marked as 'A' (without quotes) >>

<< Carry forward of marks should be indicated as 'CF' (without quotes) in marks column.>> for ISA

Certified that all the sub components have been taken into account while finalising the above marks.

