

REPORT ON ACTIVITY

(Seminar / Webinar / Expert talk / Workshop / Visit to Incubators on the themes pertaining to Innovation/Entrepreneurship/Intellectual property)

Title of the event	Entrepreneurship Yatra
Date and time	February 21, 2023
Mode	Offline
Department/School/Directorate/Section	Goa Business School (MBA Department)
Participants (Total)	43
Participants (Goa University)	Faculty: <u> 1 </u> , Students: <u> 43 </u> , Others: <u> 2 </u>
Participants (External)	Faculty: <u> </u> , Students: <u> </u> , Others: <u> </u>
Resource Person/s	Ms Aarti UDC Department of Industries Trade and Commerce Mr. Sanjay Amonkar, Director General GCCCI Mr John Sousa, Manager EDC Mr. Prashant D.S, C.E.O FIIRE
Visiting Faculty attended	Mr Ashton Souza
Students attended	43
The objectives / description of the activity (50 words)	The Entrepreneurship Drive is a bus journey that takes students on a state odyssey to give them access to role models in the government & private entrepreneurial support systems within the state. This gives them a firsthand experience of the entrepreneurial ecosystem available in Goa and the varied schemes & support available.
Copy of Flyer of the event uploaded on the Goa University Website	N/A
URL of the event	N/A
Social Media posts and links:	
Instagram post	N/A
Instagram link	N/A
Facebook post	N/A
Facebook link	N/A
Youtube post	N/A
Youtube link	N/A
Photos (5)	Submit photos separately
Feedback	

Benefit/Key outcome of the event in terms of learning/skills/knowledge

The Entrepreneurship Drive bus journey taken by the Goa Business School students had several benefits and key outcomes in terms of learning, skills, and knowledge.

Firstly, the journey gave the students a firsthand experience of the entrepreneurial ecosystem available in Goa. They were able to meet role models in the government and private entrepreneurial support systems within the state. This allowed them to gain insights and learn from successful entrepreneurs, which would help them in their own entrepreneurial journey.

Secondly, the students learned about the various schemes and support available in Goa for entrepreneurs. For example, at the Department of Industries Trade and Commerce, they learned about the Prime Minister's Employment Generation Programme (PMEGP) loan scheme, which provides up to 35% capital subsidies for their business. This scheme is aimed at creating employment opportunities in rural and urban areas, and the loan is available to all eligible entrepreneurs who want to set up a new enterprise or expand an existing one.

Thirdly, at the Goa Chamber of Commerce and Industry, the students learned about the importance of business associations and why it's beneficial to join business networks. This can help entrepreneurs access new markets, gain exposure to new ideas and technologies, and learn from other entrepreneurs.

Fourthly, at the EDC, the students learned about a loan scheme where the interest rate is only 0.50%. This scheme is aimed at providing financial assistance to entrepreneurs who want to start a new business or expand an existing one. The loan is available to all eligible entrepreneurs who meet the criteria, and the low-interest rate makes it more affordable for them to start their business.


Fifthly, at the Forum for Incubation and acceleration, the students learned about the benefits of an Incubation centre. They learnt

that Incubation centers provide startups with a range of services such as mentorship, networking, and access to funding. This can help entrepreneurs develop their business idea, and turn it into a successful enterprise.

Finally, at the State innovation council, the students learned about the support available by the government to create prototypes using 3D equipment and the grants available for the same. This can help entrepreneurs develop their product or service idea and bring it to the market.

Overall, the Entrepreneurship Drive bus journey was a valuable learning experience for the Goa Business School students. They gained insights into the entrepreneurial ecosystem available in Goa, learned about the various schemes and support available for entrepreneurs, and gained knowledge and skills that will help them in their own entrepreneurial journey.

Copy of attendance sheet where event is held offline/hybrid. (Attached)


11/04/2023
Dr. Suresh Velup
PD, MBA

