





REPORT ON ACTIVITY

Activity	Technology Readiness Levels (TRLs) of Microbial Products
Date and time held on	Wednesday, <u>September 22, 2022</u> , from 10:00am to 11:00am
Mode	Offline
Participants	60
Resource Person	Dr. Bhakti Salgaonkar , Assistant Professor (Microbiology) - SBSB, Innovation Ambassador, Goa University
Faculty attended	9
Students attended	51
The objective of the webinar	<p>To expose the participants regarding various Technology Readiness Levels for product development and the steps involved in the same.</p> <p>To expose the participants to the importance of research, collaborations and the marketing strategies for the commercialization of the products.</p>
Flyer on the Goa University Website	 
Social Media posts and links:	
Instagram link	https://www.instagram.com/p/Ciw-mJpj0kB/ 
Facebook link	https://www.facebook.com/100374954846599/photos/a.104262374457857/675347147349374/ 

Photos



3 Feedback (highest/best is 5)

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1
2
3
4
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Key outcome of the event

Participants learned about various levels needed for developing the Microbial Products for commercialization. The various steps involved in the Technology Readiness Levels – Research for developing proof of concept (TRL 1, 2 & 3), developing minimal viable product (TRL 4, 5 & 6) and scaling up product for market acceptability leading to Business model (TRL 7, 8 & 9).

Signature:

Sandeep Garg

Dean/Director/Head Prof. Sandeep Garg

Seal of the School/Directorate/University

Director

Directorate of Internships, Incubation
and Industry Partnership (DIIP)
Goa University, Taleigao Plateau,
Goa-403206, India