Goa University

Discipline of Commerce, Goa Business School

Report on Special Lecture on "Generative AI and Future Workplace: Changing Management Practices.

1. Title of the Event/Activity/program	Special Lecture on "Generative AI and Future Workplace: Changing Management Practices."
2. Date and Time	22nd August 2023 2.30 p.m. to 3.30 p.m.
3. Mode of conduct (Physical/Online)	Physical
4. School/ Directorate/ Section	Goa Business School
5. Collaborating Agency/School/Directorate	Nil
6. Detail of the Resource Person (Brief biodata)	Dr. Y. V. Venkata Rao, Professor of Tourism Studies, School of Management and Dean, Students' Welfare, Pondicherry University, Puducherry, India.
7. Number of Faculty attended/participated	8
8. Number of Student attended / participated	53
9. No. of external students/faculty/other participants	Nil
10. The objectives of the Program/activity/event	1. The session aims to familiarize participants with the concept of Generative AI. 2. Participants will be able to gain insights into the benefits and risks of utilizing generative AI Tools.
11. Description of the Program/activity/event	Main contents of the session were as follows: 1. Men – Machine: Evolution towards Revolution 2. AI and generative AI

	3. Generative AI and Future Workplace 4. Applications of generative AI and cases.
12. Benefit/Key outcomes of the Program/activity/event	1. Able to understand concepts of Generative AI. 2. Aware about different AI Tools and their Application with cases.
13. Enclosures with report	Flyer, Geo-tag photos, Attendance of students/faculty/ Bio Data of resource person.

Signature: _____   Signature _____ 24/8/23   Dean

Name of coordinator   Vishal Gaonkar   Dean/Director/Head   Goa Business School
                                                            Goa University

Designation: Assistent Professor   Seal of the School/Directorate/University

Date: 25/08/2023