



Goa Business School Goa University

Data Science Applications in Business Enterprises

**Tuesday,
February 22**

4:00 – 5:00pm

- ⊕ Get introduced to the applications in Data Science from industry experts.
- ⊕ For researchers including PhD, PG students, and teaching fraternity.

Rajkumar Dan will discuss the evolving industry trends in data analytical needs and showcase few use cases. He will elaborate on the skill sets that aspiring data scientists should acquire based on current projections. This talk will be useful for anyone who wishes to gain an insight into growing data science industry from a leading practitioner.

Google Meet joining info

Video call link: <https://meet.google.com/ebj-mmev-yjb>

Organised by -
Goa Business School, Goa University

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Rajkumar Dan

About Speaker

- Rajkumar Dan is working as Data Science Consultant at Dell Technologies, Bangalore. He has over 25 years of work experience in Analytics / Data Science, Business Consulting and Quantitative Research and 6 years of experience in Academic Research. He worked in various domains like Pricing, Risk & Asset management, Sales & Marketing, CRM and Web Analytics across verticals. He has 2 granted patents and 3 pending patents in the areas of Data Science.
- Raj managed and mentored Analysts' teams in organizations viz. Dell Global Analytics, [24]7.ai Innovation Labs and GE Capital. He also worked at Unit Trust of India Research and Planning division.
- He is an alumnus of Jawaharlal Nehru University, New Delhi and did his research in Economics and Econometrics models.

Report on Talk on Data Science Applications for Enterprise Data by Mr. Rajkumar Dan

Title of the Event	Data Science Applications for Enterprise Data
Date and Time	22th February, 2022 4:00 PM to 5:00 PM
Mode	Online
School/Directorate	Goa Business School
Discipline	Computer Science & Technology
Detail of the Resource Person	<p>Resource Person: Mr. Rajkumar Dan Rajkumar Dan is working as Data Science Consultant at Dell Technologies, Bangalore. He has over 25 years of work experience in Analytics / Data Science, Business Consulting and Quantitative Research and 6 years of experience in Academic Research. He worked in various domains like Pricing, Risk & Asset management, Sales & Marketing, CRM and Web Analytics across verticals. He has 2 granted patents and 3 pending patents in the areas of Data Science. Raj managed and mentored Analysts' teams in organizations viz. Dell Global Analytics, [24]7.ai Innovation Labs and GE Capital. He also worked at Unit Trust of India Research and Planning division. He is an alumnus of Jawaharlal Nehru University, New Delhi and did his research in Economics and Econometrics models.</p>
Participants	42
Faculty attended	2 - Swapnil Fadte, Hanumant Redkar
Student attended	40 - MCA & MScI students
No. of external participants	0
The objective/description of the activity	<p>The talk was held online on the topic of Data Science Applications for Enterprise Data to the faculty members and students interested in Data Science. In the session, he highlighted various data science applications for enterprise data. The objective of this talk was to make aware of the various aspects of data science, and its applications to students of MCA, MSc-I, and interested participants.</p>

Benefit/Key outcome of the event	The key benefit/outcome of this talk was to understand the objectives of opting for data science as a career for students. Students benefitted from this talk. Faculty members too benefited by understanding the latest happening in the field of data science and the application of enterprise data.
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Signature: 

Name: Swapnil Fadte, Faculty Co-ordinator

Designation: Assistant Professor, CST, GBS, Goa University.