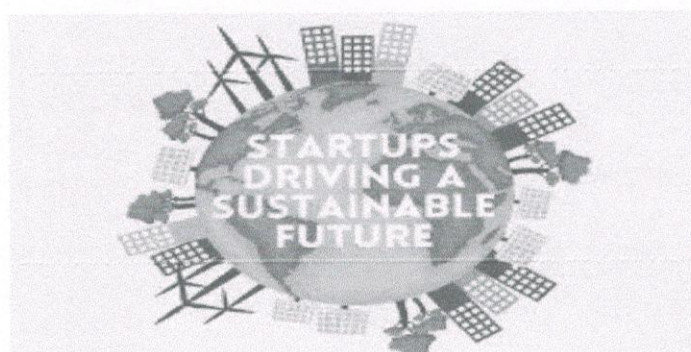


Report on Fomento lecture Series [start-up and sustainability]

<b>Title of the event</b>	Start-up and sustainability
<b>Date and time</b>	21-March-2022 [11:00am]
<b>Mode</b>	Physical Mode [online mode]
<b>Venue</b>	Faculty Block F Goa business school [auditorium]
<b>Series</b>	Fomento Lecture Series
<b>Speaker</b>	Shri.Sairaj Dhond
<b>Department/School/Directorate</b>	Goa Business School
<b>Participants</b>	Approximately 60
<b>G-Met Link code</b>	Vcg-obqa-hwu
<b>Benefit/Key outcome of the event in terms of learning/skills/knowledge</b>	The concept of sustainability refers to the production of products, goods, and services that suit our current demands without jeopardising future generations' ability to meet their own. Sustainability might also be less dependent on output and investment
<b>Event coordinators</b>	Prof. Nilesh Borde Ms. Teja khandolkar





Brochure



GOA BUSINESS SCHOOL,  
GOA UNIVERSITY

PRESENTS

FOMENTO

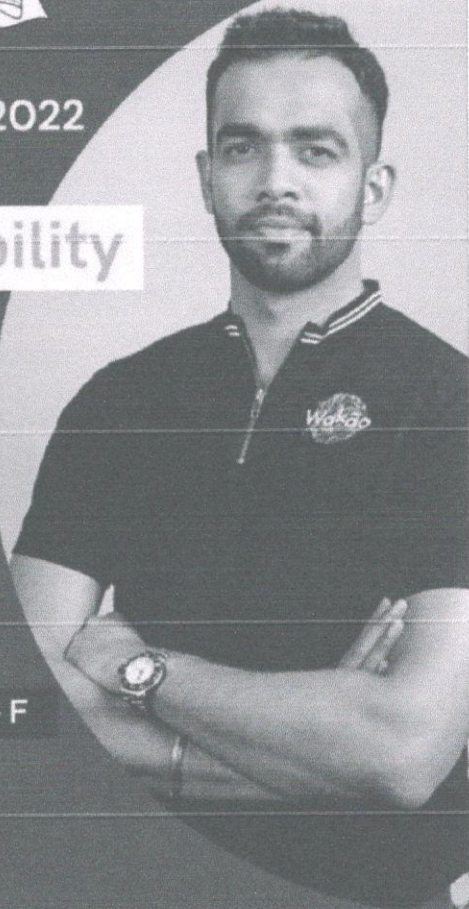
LECTURE SERIES 2022

Start Up and Sustainability

**Shri. Sairaj Dhond,**  
Founder & CEO,  
Wakao Foods

✓ MAR 21 • 11:00 AM ONWARDS

📍 GOA BUSINESS SCHOOL  
AUDITORIUM, FACULTY BLOCK-F



📺 Webinar will be also hosted on: Google Meet G-Meet Code: vcg-obqa-hwu and will be streamed on Goa Business School YouTube Channel

A talk on "Start-up and sustainability"

was organized Goa Business School, Goa University. The key note speaker for the day was Shri.Sairaj Dhona. The topic focused on ESG (Environmental, Social, Governance) refers to the three essential criteria for evaluating the sustainability of an investment. In other words, it's the yardstick that investors, particularly Venture



Capitalists (VCs), utilize to screen the companies for their social or environmental responsibility. Human sustainability. Human sustainability aims to maintain and improve the human capital in society, social sustainability, Economic sustainability, Environmental sustainability The session gave the students an insight on how to prioritize business objective in a strategic manner in order to achieve a competitive edge in the business world

