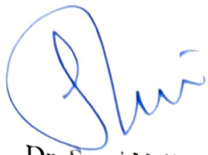


REPORT ON ACTIVITY

Fomento Lecture Series

Title of the event	Productivity and Green Growth: Towards Sustainability
Date and time	11/03/2024
Mode	Offline
Location	FF-07, Goa Business School, Goa University
Department/School/Directorate	Management Studies, Goa Business School
Participants	80
No. Of Faculty attended	10
No. Of Students attended	70
Name of the Resource Person	Shri. K. D. Bhardwaj, Director Environment and Climate Action, NPC GOI
Objective and Description of the Activity	To analyze the link between productivity and green growth, highlighting the importance of sustainable practices in improving economic performance while reducing environmental effect. This lecture intends to provide audiences with knowledge of creative tactics and policies that support sustainable development, creating a deeper awareness of how firms and governments may combine economic growth with environmental stewardship to ensure a sustainable future.
Benefits and Key Outcome of the Event	The lecture has provided listeners with vital knowledge for incorporating sustainable practices into productivity frameworks. Participants have gained insight into how adopting green technologies and practices may improve efficiency, lower costs, and promote long-term economic growth. Key outcomes include a greater understanding of the relationship between environmental sustainability and productivity, as well as practical ways for implementing green initiatives across industries. Attendees have been also inspired to adopt sustainable practices, understanding their critical role in achieving both economic development and environmental preservation, resulting in a more sustainable future for all.



Dr. Suraj Velip,
Programme Director (MBA)


Dean, Goa Business School
Goa University





2024

FOMENTO

LECTURE SERIES

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