



UNIVERSITY GRANTS COMMISSION MALAVIYA MISSION TEACHER TRAINING CENTRE GOA UNIVERSITY

Refresher Course in Business Studies (Interdisciplinary) (ONLINE)

From 09.01.2024 to 23.01.2024

For the members of the faculty of College / University that are included under Section 2(f)/12 (B) of the UGC Act

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UGC- MALAVIYA MISSION TEACHER TRAINING CENTRE GOA UNIVERSITY

Refresher Course in Business Studies, Commerce, Management (Interdisciplinary)

From 09/01/2024 to 23/01/2024 (Online Mode)

REPORT

- 1. UGC-Malaviya Mission Teacher Training Centre, Goa University has conducted its Refresher Course in Business Studies (Commerce, Management) (Inter-disciplinary) Online mode. A total of 24 participants registered for the course. The Participants were from the State of Goa, and other States also Maharashtra, West Bengal, Tamil Nadu, Kerala, Karnataka, and Jharkhand. Most of the participants attended the Online Refresher Course in Business Studies (Commerce, Management) (Inter-disciplinary) were from outstation. It may also be noted that the gender wise bifurcation of the participants is as follows:
 - Male 16 Participants and Female 08 Participants.
- 2. Prof. Ms. Purva Hegde Desai, In charge Director, UGC-Malaviya Mission Teacher Training Centre, welcomed the Resource Person and the participants of the Refresher Course. Further Dr. Sunder Dhuri, Professor of Inorganic Chemistry, Vice-Dean (Academic), School of Chemical Sciences, Goa University, has inaugurated the Refresher Course in Business Studies (Commerce, Management) (Inter-disciplinary) in the presence of Dr. Ingrid Anne P. Nazareth, Assistant Professor, UGC- Malaviya Mission Teacher Training Centre. The Course was Co-ordinated by Dr. Harip Khanapuri, Associate Professor of Financial Services, Goa Business School, Goa University. The course was divided into 4 lecture sessions from (a) 10.00 am 11.30 am (b) 11.45 am 1.15 pm (c) 2.00 pm 3.30 pm (d) 3.45 pm 5.15 pm with a lunch-break of 45 minutes duration from 01:15 pm to 02:00 pm.
- The Course was enriched with most eminent Resource Persons across the Country. The participants were from the various disciplines. Some of the topics that were presented by the participants are: (i) Elements of Cost. (ii) Old Tax Regime Vs New tax Regime (iii) Crypto Currency & Future of Money An Overview (iv) Secrets of the investors-on the

basis of Behavioural Finance (v) Private Placement of Securities (vi) Corporate Social Responsibility (vii) Impact of Marketing Strategies on Business Growth (viii) GST Council: Voting Mechanism (ix) Promotional Strategies of Marketing (x) Training and Development of Bank Employees.

- Further, the participants were requested to write Major Research Project Proposal as per UGC format, which was later evaluated by the Course Coordinator. The participants were also requested to submit the Seminar Presentation Report on the topic of their choice, which was assessed simultaneously. The participant's session was also held (online). At the end, the participants answered the objective type test, which was evaluated and graded accordingly.
- The valedictory function was held on 23rd January, 2024. The valedictory address was delivered by the Chief Guest Shri. Abhay Fadte, Chartered Accountant and currently partner Audit and Assurance at MSKA & Associates (BDO International member firm). Select participants shared their oral feedback during the Valedictory Function. The course ended with the vote of thanks proposed by Dr. Harip Khanapuri, Coordinator of the Refresher Course in Business Studies, Commerce, Management (Interdisciplinary). Accordingly, we are enclosing herewith:
 - a. Time-table
 - b. Name of Resource persons and topics.
 - c. Name of the participants & their area of specialization
 - d. Participants details
 - e. Evaluation Participants Summary

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(Dr. Ingrid Anne P. Nazareth)
Assistant Professor (UGC-MM-TTC)

DR. INGRID ANNE NAZARETH
ASSISTANT PROFESSOR
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(Prof. Ms. Purva G. Hegde Desai) Director-In-Charge-UGC-MM-TTC

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UGC-MALAVIYA MISSION TEACHER TRAINING CENTRE GOA UNIVERSITY

Refresher Course in Business Studies Commerce, Management (Inter-disciplinary) From: 09/01/2024 to 23/01/2024 (Online)

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