

**UGC-Human Resource Development Centre**

**Goa University**

Refresher Course in Commerce/Management (Online Mode) from 17-08-2021 to 30-08-2021

**A REPORT**

- o/c
1. UGC-HRDC, Goa University conducted its Refresher Course in Commerce/Management (Online mode). There were 30 participants were registered for the Course. Participants were from the state of Goa, Maharashtra, Karnataka, Tamil Nadu, Kerala, Punjab & Jammu & Kashmir. Majority of the participants were from the State of Goa. There were 17 male and 13 female participants.
  2. The Refresher Course in Commerce/Management was inaugurated by Prof. Radhika Nayak, Officiating Registrar, in the presence of Prof. Purva G. Hegde Desai, In-Charge Director, Dr. Ingrid Anne P. Nazareth, Assistant Professor, UGC-HRDC. The Course was Co-ordinated by Dr. R. Nirmala 4 lecture sessions were delivered daily (Online) from 10.00 am and 5.00 pm, with a lunch-break of 1 hour.
  3. The Course was enriched with most eminent resource persons across country. The theme of the Refresher course was "Problem and Latest Advancement of Learning Technology trends Higher Education". Some of the topics that were presented by the participants are: Income Tax Act 1961, Behavioural Finance, Market value added (MVA) and Economic Value added (EVA), Mutual fund, Entrepreneurship development for sustainability of rural economy, Role of Introspection, Area of Interest, Strategic Management, Modern lifestyle, etc.
  4. The participants were made to write Minor Research Project as per UGC format, which was later assessed. They also had to submit the presentation seminar on the topic of their choice, which were later assessed. A participants session was also held (Online).
  5. At the end the participants had to answer the objective type test, which was evaluated and graded accordingly. Prof. M. S. Dayanand, Dean, Goa Business School, Goa University, delivered the valedictory speech to the participants.

We are enclosing herewith:

- a. Time-table
- b. List of Resource persons with topics.
- c. Name of the participants & their presentation Topics
- d. Evaluation by the participants – summary
- e. Participants details.
- f. Participants Evaluation sheets



(Prof. Purva G. Hegde Desai)

In-Charge-Director-UGC-HRDC

**DIRECTOR**  
**HUMAN RESOURCE DEVELOPMENT CENTRE**  
**GOA UNIVERSITY**  
**GOA - 403 206**

UGC- HUMAN RESOURCE DEVELOPMENT CENTRE

Refresher Course in Commerce/Management

(17-08-2021 to 30-08-2021)

TIME-TABLE

Date/ Day	Session-I 10.00 am to 11.30 am	Session-II 11.30 am to 1.00 pm	Session-III 2.00 pm to 3.30 pm	Session-IV 3.30 pm to 5.00 pm
17-08-2021 Tuesday	Welcome address by Prof. Purva Hegde Desai, I/C. Director, HRDC, Goa University, Dr. Radhika Nayak, chief guest + Session	Prof. Purva Hegde	Mr. S. Venkataraman	
18-08-2021 Wednesday	Mr. Kochkar		Mr. Abhay Mishra	
19-08-2021 Thursday	Mr. D Deshbhandare		Ms. Kshama Fernandes	Mr. Binayak Datta
20-08-2021 Friday	Dr. R. Nirmala Participant Sessions		Dr. Mridula Goel	Mr. Vijay Hede
21-08-2021 Saturday	Mr. Satya Prakash		Mr. Darryl Frank	
22-08-2021	SUNDAY			
23-08-2021 Monday	Dr. Sharmishta Benarjee	Dr. Divya Singhal	Dr. Gopakumar	
24-08-2021 Tuesday	Mr. Ashton D'Souza		Dr. Sri Ram Participant Sessions	
25-08-2021 Wednesday	Mr. Siddharth Bharat		Mr. Prajyot Mayenkar	Mr. Pradeep Kakodkar
26-08-2021 Thursday	Dr. Aman Chugh		Dr. Sri Ram Participant Sessions	
27-08-2021 Friday	CA Aditya Kulkarni		Dr. Michael Soni, Namibia	
28-08-2021 Saturday	Mr. Shivanand Pandit		Ms. Deepika	



o/c

Date/ Day	Session-I 10.00 am to 11.30 am	Session-II 11.30 am to 1.00 pm	Session-III 2.00 pm to 3.30 pm	Session-IV 3.30 pm to 5.00 pm
29-08-2021	SUNDAY			
30-08-2021 Monday	Objective Test - One hour Dr. R. Nirmla	Ms. Maria Victor	Valedictory Function Prof. M. S. Dayanand, Dean Management Studies, Goa Business School, Goa University	



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Sr.No	Name of Resource Person	Lecture Topic
1	Prof. Purva Hegde	Research Methods in Commerce and Management
2	Mr. S. Venkataraman	General Insurance Complexities for Business Undertakings
3	Mr. Kochkar	Role of GSIA in supporting Sis
4	Mr. Abhay Mishra	Marketing in Social Media/Mobile/Online Channels
5	Mr. D Deshbhandare	i)Focus for Success ii)Money Matters
6	Ms. Kshama Fernandes	Latest trends in industry
7	Mr. Binayak Datta	Corporate Governance
8	Dr. Mridula Goel	Business Environment
9	Mr. Vijay Hede	Experience Sharing from investments made by a Wealth Manager
10	Mr. Satya Prakash	Related Party Transactions
11	Mr. Darryl Frank	Practical Implementation Guide of key Financial Reporting standards
12	Dr. Sharmishta Benarjee	Circular Economy
13	Dr. Divya Singhal	Engaging Students in Online Platform
14	Dr. Gopakumar	Preparation of a Reading List prior to Research
15	Mr. Ashton D'Souza	Teaching Entrepreneurship
16	Mr. Siddharth Bharat	Marketing Analytics
17	Mr. Prajyot Mayenkar	Selling it Hard
18	Mr. Pradeep Kakodkar	Life Management
19	Dr. Aman Chugh	Understanding Strategic changes in Indian economy & Career paths for students ahead
20	CA Aditya Kulkarni	Mergers & acquisitions - A Reporting Perspective
21	Dr. Michael Soni, Namibia	Research Design - with Emphasis on Mixed Methods
22	Mr. Shivanand Pandit	i)Be a Prudent Investor ii)Income Tax Systems-Tricky Choices
23	Ms. Deepika	Employee Attrition and Prediction
24	Ms. Maria Victor	Developing Entrepreneurial Mindset in students



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Name of the Participants & their Presentation Topics

Sr. No	Name of Participants	Participants Presentation Topic
1	Dr. A. Mohamed Yunus	Income Tax Act 1961
2	Dr. Amit Mirji	Behavioural Finance
3	Mr. Anish Sebastian	Market value added (MVA) and Economic Value added (EVA)
4	Mr. Chetan Prabhakar Khandekar	Mutual fund
5	Mr. Devanand K. Velingkar	Entrepreneurship development for sustainability of rural economy
6	Mr. Eknath Sagun Shirodkar	Financial Literacy
7	Mrs. G. Nagajothi	Human Resource Management
8	Dr. K. Karthikai	Contraction in global FDI and the consequences for developing countries
9	Dr. Kaustubh Umesh Kamat	Special interest tourism (SIT)
10	Mr. Kavir Kashinath Shirodkar	Factors influencing consumer's intentions to purchase organic personal care products
11	Mrs. Kiran Bala	Mutual Funds: A tool for financial empowerment
12	Dr. L. Shanthi	Specialisation-Marketing Indian rural and urban consumer market
13	Dr. Lubna Ansari	Financing climate changes: Exploring a new role for Reserve Bank of India
14	Dr. M. Ansar	Specialization – Companies Act 2013
15	Dr. M. Thanikaivel	Determinants of Indian Stock Market
16	Mrs. Mamta Choudhary	Role of Introspection
17	Mr. Murlidhar Krishnarao Wakode	Area of Interest
18	Dr. Narayan Parab	Interlink ages between commodities and stock market returns
19	Dr. Pallavi	Strategic Management
20	Dr. Radha Gupta	Modern lifestyle
21	Mrs. Rupali V. Sangodkar	Skill development in commerce education
22	Mr. Renukaiah K.S	Stress Management
23	Dr. S. Archana Bai	Investments in India: Why investing is important & where to invest?
24	Dr. S. Babu	Specialisation – Marketing
25	Dr. S. Thothadri	Company Law
26	Ms. Swizel Jesslin Alphonso	Accounting can be considered as an impeccable Art
27	Mrs. Tanvi Sharmad Keny	Value analysis: An applied concept for manufacturing and service industry
28	Mrs. Tina De Santa Tereza	Women investors in India: An overview
29	Mr. Vaibhav Dhuri	Herding: A Psychological Bias
30	Dr. Walter D'souza	Labour in unorganized sector problems and welfare activity



## UGC-Human Resource Development Centre

### Goa University

Evaluation of Refresher Course/Orientation Course Refresher Course in  
Commerce/Management

Held from 17-08-2021 to 30-08-2021

Total number of Participants 30 numbers in the columns indicate the percentage of Responses.

1. Comments on training	Most Appropriate	Appropriate	Not Appropriate	No. Response
A)References to your work	83.33%	16.66%	--	--
B) Period of Training	73.33%	26.66%	--	--
C) Contents of the Course	83.33%	16.66%	--	--
D) Methods followed	70.00%	30.00%	--	--

Benefits of Training	Very High	High	Moderate	Negligible	No. Response
A)In the area of knowledge	83.33%	13.33%	3.33%	--	--
B)In the area of skill	60.00%	36.66%	3.33%	--	--
C)In the area Of attitude	63.33%	26.66%	10.00%	--	--

Hostel facilities:

Are you satisfied with accommodation?

Yes	No	N.A.	No Response
6.66	03.33%	66.66%	23.33%

Note: The courses held in 2021-22 were in Online mode and hence the hostel facilities/Accommodation may be considered as Not Applicable (N.A.)



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Goa University

Refresher Course in Commerce/Management from 17/08/2021 to 30/08/2021

Participants Details

Sr. No	Name of the Participants	College Address	Phone No.	E mail ID of Participants
1	Dr. A. Mohamed Yunus	The New College Autonomous Chennai 600014	9840243500	mohamedyunus77@gmail.com
2	Dr. Amit Mirji	Govt First Grade College Vijayapur Karnataka	9742498952	amitmijri@gmail.com
3	Mr. Anish Sebastian	St. Josephs College Autonomous Devagiri Calicut Kerala 6730085	9496344330	anishsjc@gmail.com
4	Mr. Chetan Prabhakar Khandekar	D.B.J. College Chiplun Mumbai	9890675660	cpkhandekar@gmail.com
5	Mr. Devanand K. Velingkar	Govt College of Arts , Science and Commerce Khandola Marcela Goa	9637891742/86 05042049	Devvelin177@gmail.com
6	Mr. Eknath Sagun Shirodkar	Goa Multi-Faculty College	8007707376	eknathshirodkar367@gmail.com
7	Mrs. G. Nagajothi	Queen Mary's College Mylapore Chennai	8754890513	jothigutam@gmail.com
8	Dr. K. Karthikai	Dept of Business Administration Govt Arts College Autonomous Coimbatore Tamil Nadu	9362625249	kkarthikaik@gmail.com
9	Dr. Kaustubh Umesh Kamat	Director of Higher Education Porvorim Goa	9834945862	kamatkau@gmail.com
10	Mr. Kavir Kashinath Shirodkar	Saraswat Vidyalayas Sridora Caculo College of Commerce and Mgt Studies Khorlim Mapusa Goa	9923700039	kavirshirodkar@rediffmail.com
11	Mrs. Kiran Bala	Mata Sundri University Girls College Mansa	9463020778	drkiranjindal@rediffmail.com
12	Dr. L. Shanthi	Dept of Business Administration Govt Arts College Autonomous Coimbatore Tamil Nadu	9894654252	shanthilinganathan@gmail.com
13	Dr. Lubna Ansari	Aligarh Muslim University Malappuram Centre Kerala	9935149629	lubna.ansari1@gmail.com
14	Dr. M. Ansar	The New College Autonomous Chennai 600014	9444351740	ansarmohammad1@gmail.com
15	Dr. M. Thanikaivel	Govt Arts College for Men Autonomous Nandanam Chennai	9965459966	dr.thanikaivel@gmail.com
16	Mrs. Mamta Choudhary	Dept of Management Studies Baba Ghulam Shah Badshah University Rajourim Jammu and Kashmir	7780990747	mamtachoudhary@bgsbu.ac.in
17	Mr. Murlidhar Krishnarao Wakode	Annasaheb Gundawar College Katol Raod Nagpur	9975041477	mkwakode84@gmail.com
18	Dr. Narayan Parab	Goa Business School Goa University	8412872647	parabnarayan9@unigoa.ac.in
19	Dr. Pallavi	Govt First Garde College Vijayanagar Bangalore 560104	9844044467	pallavi.smath@gmail.com



20	Dr. Radha Gupta	Dept of Management Studies Baba Ghulam Shah Badshah University Rajourim Jammu and Kashmir	7006050154	<a href="mailto:drradhagupta@bgsbu.ac.in">drradhagupta@bgsbu.ac.in</a>
21	Mrs. Rupali V. Sangodkar	Govt College of Commerce and Economics Borda Goa	9405331449	<a href="mailto:rupalisangodkar2007@gmail.com">rupalisangodkar2007@gmail.com</a>
22	Mr. Renukaiah K.S	PES College of Science Arts and Commerce Mandya	9880858606	<a href="mailto:renukaiahkspessac@gmail.com">renukaiahkspessac@gmail.com</a>
23	Dr. S. Archana Bai	Sir Theagaraya College Chennai 600021	8144731917/98 84119032	<a href="mailto:archanabai77@gmail.com">archanabai77@gmail.com</a>
24	Dr. S. Babu	Govt Arts College Udumalpet Tiruppur 642126	9442085052	<a href="mailto:babubuse@yahoo.com">babubuse@yahoo.com</a>
25	Dr. S. Thothadri	The New College Autonomous Chennai 600014	9840290959	<a href="mailto:thothadris@gmail.com">thothadris@gmail.com</a>
26	Ms. Swizel Jesslin Alphonso	St. Xavier's College Mapusa Goa	8806569660	<a href="mailto:swizel03@gmail.com">swizel03@gmail.com</a>
27	Mrs. Tanvi Sharmad Keny	Govt College of Arts Sci and Commerce Quepem Goa	9158932977/88 05426947	<a href="mailto:tanvishenoy27@gmail.com">tanvishenoy27@gmail.com</a>
28	Mrs. Tina De Santa Tereza	C.E.S. College of Arts and Commerce Cuncolim Salcete Goa	8007537403/93 71920072	<a href="mailto:tinadsouza@ces.ac.in">tinadsouza@ces.ac.in</a>
29	Mr. Vaibhav Dhuri	Narayan Zantye College of Commerce Bicholim Goa	8806467096	<a href="mailto:zantyeedu@rediffmail.com">zantyeedu@rediffmail.com</a>
30	Dr. Walter D'souza	Govt First Grade College Womens College Balmatta Mangalore	9945338398	<a href="mailto:walterdsouza456@gmail.com">walterdsouza456@gmail.com</a>

