

## Goa University Discipline of Economics, Goa Business School Report on Purple Campaign

1. Title of the Event/Activity/program	Purple Campaign
2. Date and Time	6th February 2023, 2:30-3:30
3. Mode of conduct (Physical/Online)	Physical
4. School/ Directorate/ Section	Goa Business School
5. Detail of the Resource Person (Brief biodata)	Ms. Sulochana Pednekar, Assistant     Professor Manohar Parrikar School of     Political Science     Mrs. Kajol Rivankar, Assistant     Professor Manohar Parrikar School of     Political Science
6. Number of Student attended / participated	49
7. The objectives of the Program/activity/event	To draw attention of the audience over the gender related issues.  To make students/audience aware about the gender issues in India.
3. Description of the Program/activity/event	Program was focussed on the issues of different genders. The program drew attention of the audience on the issues related to religions, castes etc and how that decides gender specific roles. The spokesperson also organized different activities for the audience to make them better understand the theme of the programme.



At the end of the programme the audience were made aware about the different gender 9. Benefit/Key outcomes of the related issues. They were also made aware Program/activity/event about issues faced by different genders in India. Brochure, Notice, Geo-tag photos, Attendance of students/faculty/external participants 10. Enclosures with report Econom S. Goa Business School





Signature:

Name of coordinator: Ms. Heena Gaude

Designation: Programme Director, Economics