

## **Goa University**

Shenoi Goembab School of Languages and Literature

**Discipline of French and Francophone Studies** 

Report on Observance of "International Day against Drug Abuse and Illicit Trafficking"

1. Title of the Event/Activity/program	Observance of "International Day against Drug Abuse and Illicit Trafficking"	
2. Date and Time	24/06/2024   10: 30 am	
3. Mode of conduct (Physical/Online)	Physical	
4. School/ Directorate/ Section	Discipline of French and Francophone Studies, Shenoi Goembab School of Languages and Literature.	
5. Collaborating Agency/School/Directorate		
6. Detail of the Resource Person (Brief biodata)	-	
7. Number of Faculty attended/participated	5	
8. Number of Student attended / participated	¥ 2621	
9. The objectives of the Program/activity/event	1. To contribute towards the prevention strategies of the Ministry of Social Justice & Empowerment.	
	2. To administer the NMBA Pledge as a community of faculty and students.	
	3. To align the views of the participants with the theme of the "International Day against Drug Abuse and Illicit Trafficking" for the year 2024, which is 'The evidence is clear: invest in prevention.'	
10. Description of the Program/activity/event	The Ministry of Social Justice & Empowerment, being the lead agency for reducing drug demand in the country, has launched the Nasha Mukt Bharat Abhiyaan (NMBA) on 15th August, 2020. This campaign employs a threefold strategy. The Narcotics Control Bureau focuses on reducing supply, while the Ministry of Social Justice and Empowerment handles outreach, awareness, and demand reduction efforts. Meanwhile, the Health Department is responsible for providing treatment.	

	This campaign has grown into a nationwide movement, reaching 11 crore people, including 3.5 crore youth and 2.3 crore women. It is expanding its scope through targeted efforts in border areas, spiritual organizations, and educational institutions.	
	June 26th is the "International Day against Drug Abuse and Illicit Trafficking," with the theme for the year 2024 being 'The evidence is clear: invest in prevention.' To mark this day, Discipline of French and Francophone Studies, Shenoi Goembab School of Languages and Literature administered the NMBA Pledge with Faculty members and Students.	
11. Benefit/Key outcomes of the Program/activity/event	By virtue of the NMBA Pledge, all those present affirmed their decision to make the community drug- free.	
12. Enclosures with report	Geotag photos, Attendance of students	

Signature:

Name of coordinator: Dr. Irene Silveira

Designation: Assistant Professor Date:  $26 \int 6 \int 24$ 

Signature Dean/Director/Head

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Seal of the School/Directorate/University



## Enclosed

## **Photos of the Session**

Faculty and Students of Discipline of French and Francophone Studies administering the Nasha Mukt Bharat Abhiyaan (NMBA) Pledge.





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	OBSERVANCE OF "INTERNATIONAL DAY AGAINST DRUG					
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