

## Purple Campaign for Equality

Manohar Parrikar School of Law, Governance and Public Policy

At Cuncolim Educational Society's College, Cuncolim

Date: 29/10/2022

As a part of our commitment to bring about gender equality through the extension activities, the Women's Studies Programme interacts with students of various colleges through a series of workshops under the activity Purple Campaign. Through this activity we also aim at reaching out to prospective students of the M.A. Women's Studies Programme and other programmes offered under Manohar Parrikar School, Goa University

Purple Campaign for equality was conducted for the students of Cuncolim Educational Society's (C.E.S.) College, Cuncolim, Salcete, Goa on 29 October 2022. The duration of the campaign was 2 hours. Ms. Sulochana Pednekar, Ms. Vithai Zaraunkar and Alisha Dias along with two students of M.A. Women's Studies Programme conducted various activities. Ms. Socorina Fernandes faculty of C.E.S. college welcomed the WS team. Students of CES were sensitized on persisting gender-based discrimination within families and in society. The activities conducted during the campaign included; 1) a gender critique of movie dialogues, 2) the activity to distinguish between gender and sex and identify gender stereotypes, 3) the need for gender sensitization, 4) gender and power (power walk) and 5) quiz. The students were given spot prizes and prizes for active participation in the games, competitions and discussions on gender equality. This enhanced participation from all present for the program. Finally, the programmes offered at Manohar Parrikar School were discussed.

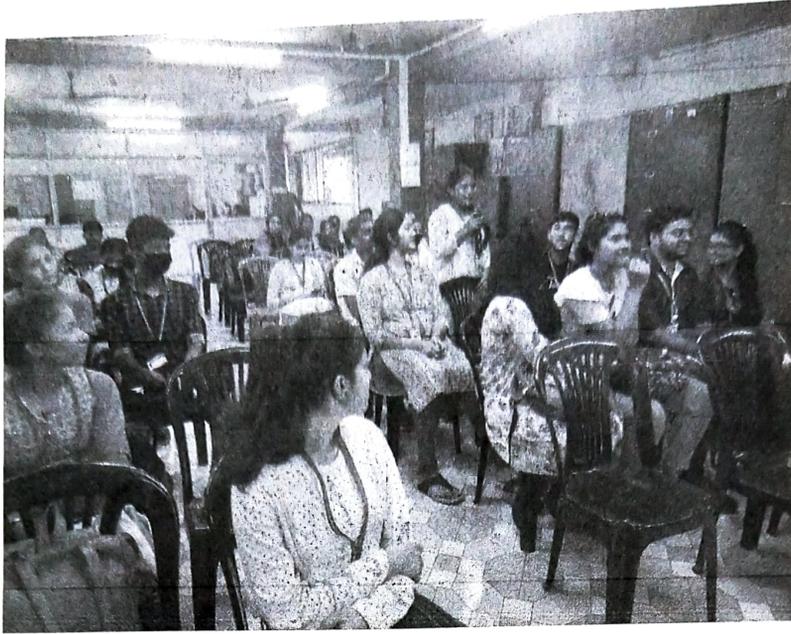
A total 48 students and three faculty members from CES College, Ms. Socorina Fernandes, Ms. Siddhi Dessai and Ms. Freda Colaco participated in the program. Participation certificates were presented to all the participants. Positive feedback was received from the participants and the team was requested to hold more such programmes in the college in future.

  
Programme Director

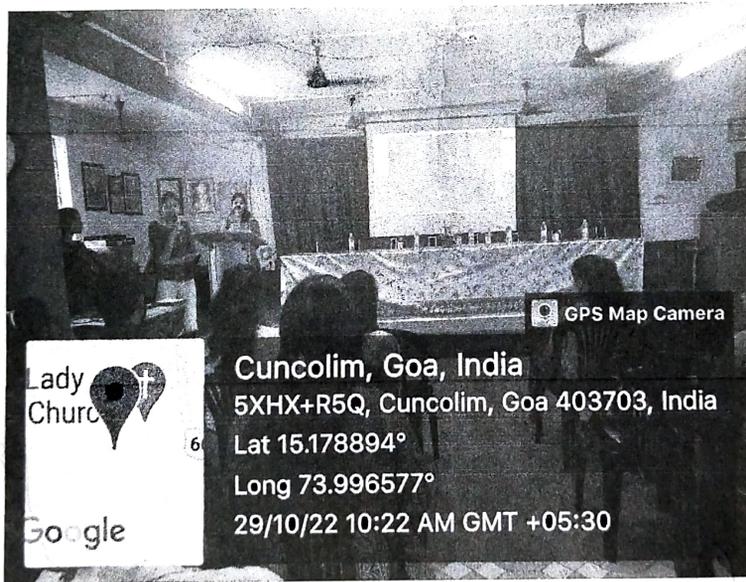
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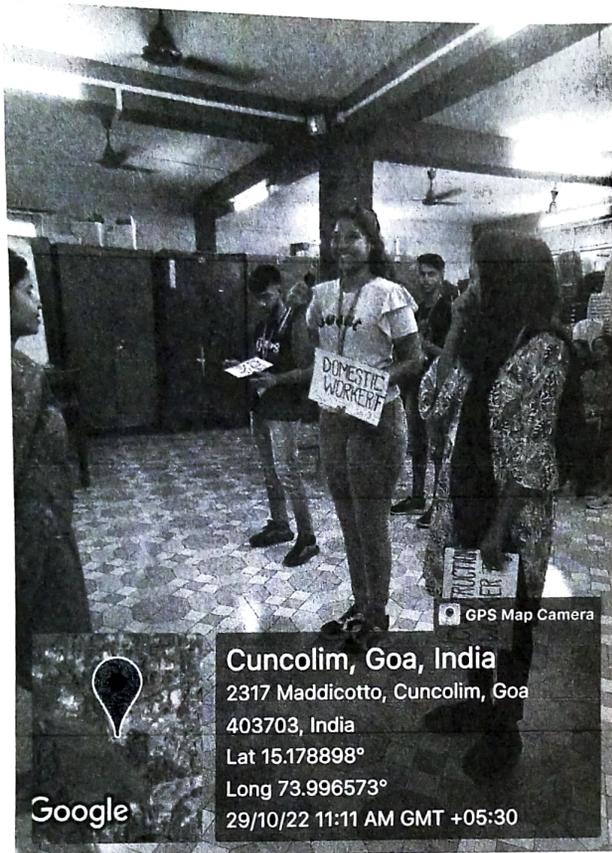
Photograph 1: A student participating in the discussion



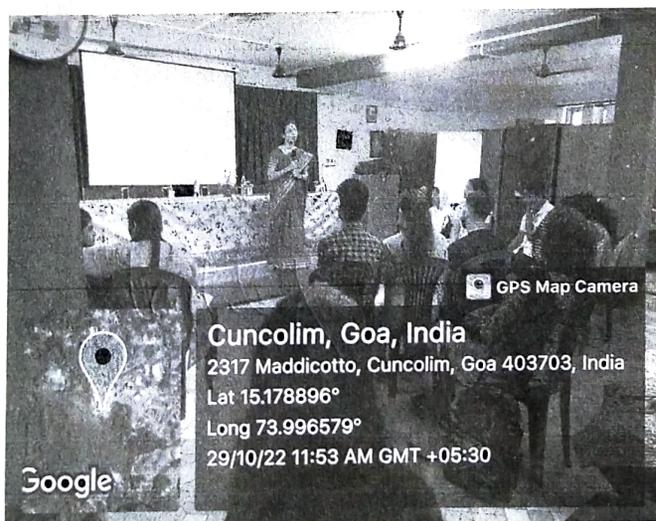
Photograph 2: A student discussing the movie dialogues

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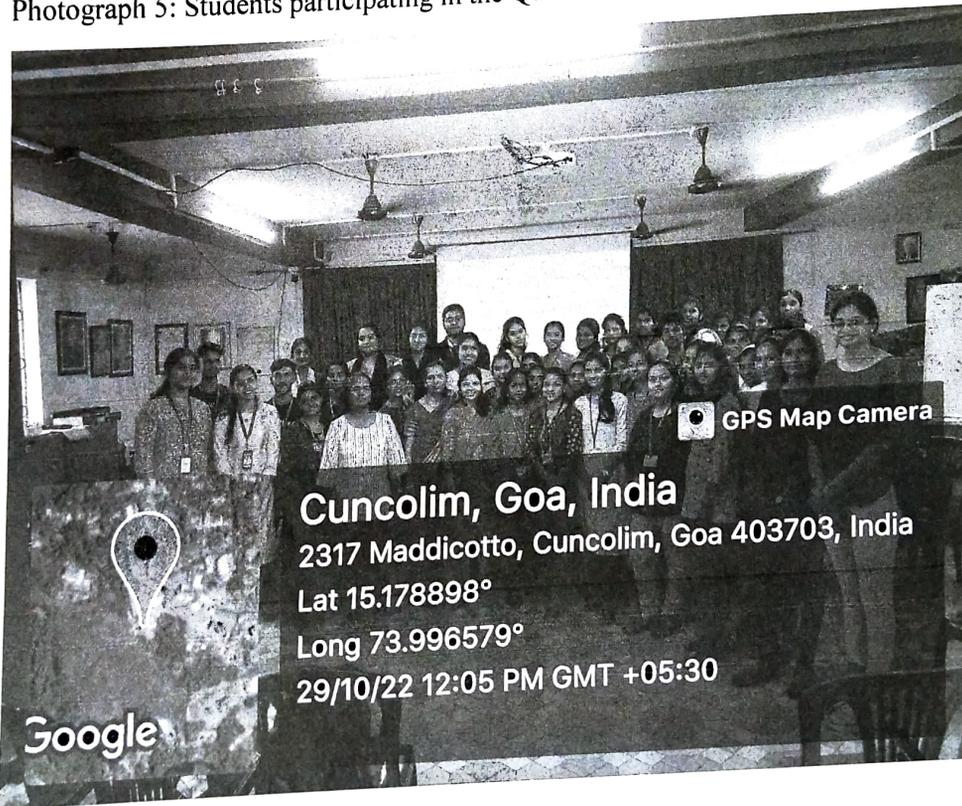
Photograph : Students participation in Power Walk



Photograph 4: Programme Director (WS) talking about the MA Women's Studies Programme



Photograph 5: Students participating in the Quiz



Photograph 6: Group picture with all the participants

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