

## Purple Campaign for Equality

Conducted by Manohar Parrikar School of Law, Governance and Public Policy  
for students of Government College of Arts, Science and Commerce, Quepem.- Goa.

On 5 November 2022

The Women's Studies Programme is committed to bringing about gender equality in society and one of our extension activities includes sensitizing students of various colleges in Goa through a **Purple Campaign for Equality**. Through this activity, we also reach out to prospective students of the M.A. Women's Studies Programme and other programmes offered at the Manohar Parrikar School, Goa University.

Purple Campaign for equality was conducted for the students of Government College of Arts Science and Commerce, Quepem, Goa on 5 November 2022. The duration of the campaign was 3 hours (11.00 am-2.00 pm.) Prof. Shaila Desouza, Ms Sulochana Pednekar, Ms Prachi Prabhu, Ms Vithai Zaraunker, Alisha Dias and Vidhita Naik along with students of the M.A. Women's Studies Programme conducted numerous activities. The workshop started with a warm welcome by Dr Priyanka Malik, event coordinator, Government College Quepem. Students were sensitized on existing gender-based inequality in society. The activities during the session include 1) Identifying gender stereotypes, 2) The need for gender sensitization, 3) Experiences of learning shared by the student of Women's Studies, 4) Movie dialogues and discussion 5) Gender/Power Walk and 6) Quiz. The students were encouraged to participate throughout the session with spot and group prizes. The activities were executed through different modes such as games, competitions and discussions on gender equality. At the end of the session the programmes offered at Manohar Parrikar School of Law, Governance and Public Policy were discussed.

A total of 29 TYBA Sociology students participated in the workshop along with the four faculty members from Government College of Arts, Science and Commerce, Quepem, namely Dr Priyanka Malik and Prof. Sushila Mendes, Dr Deepa Prajith and Brenda Coutinho. Participation certificates were presented to all the participants.

Dean,



Manohar Parrikar School of Law, Governance and Public Policy, Goa University.



Vithai Zaraunker

Assistant Professor, Women's Studies Programme

Images from the event



Image 1

Group photo with the students and faculty of Government College of Art, Science and Commerce, Quepem, Goa.

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*[Faint handwritten signature]*



Image 2

Activity on a Power walk

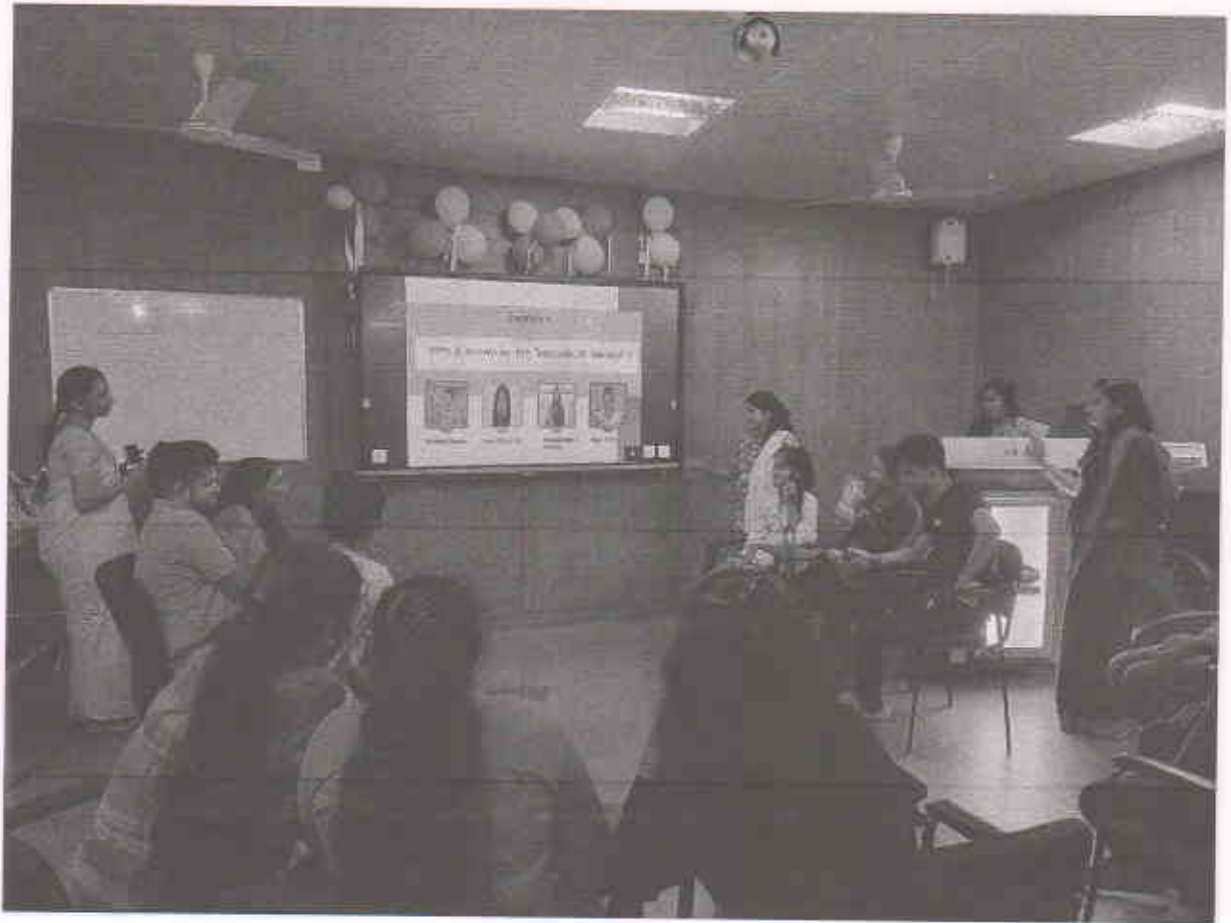


Image 3

Photo while conducting the Quiz.



Image 4

Women's Studies Student sharing her experience from the programme.

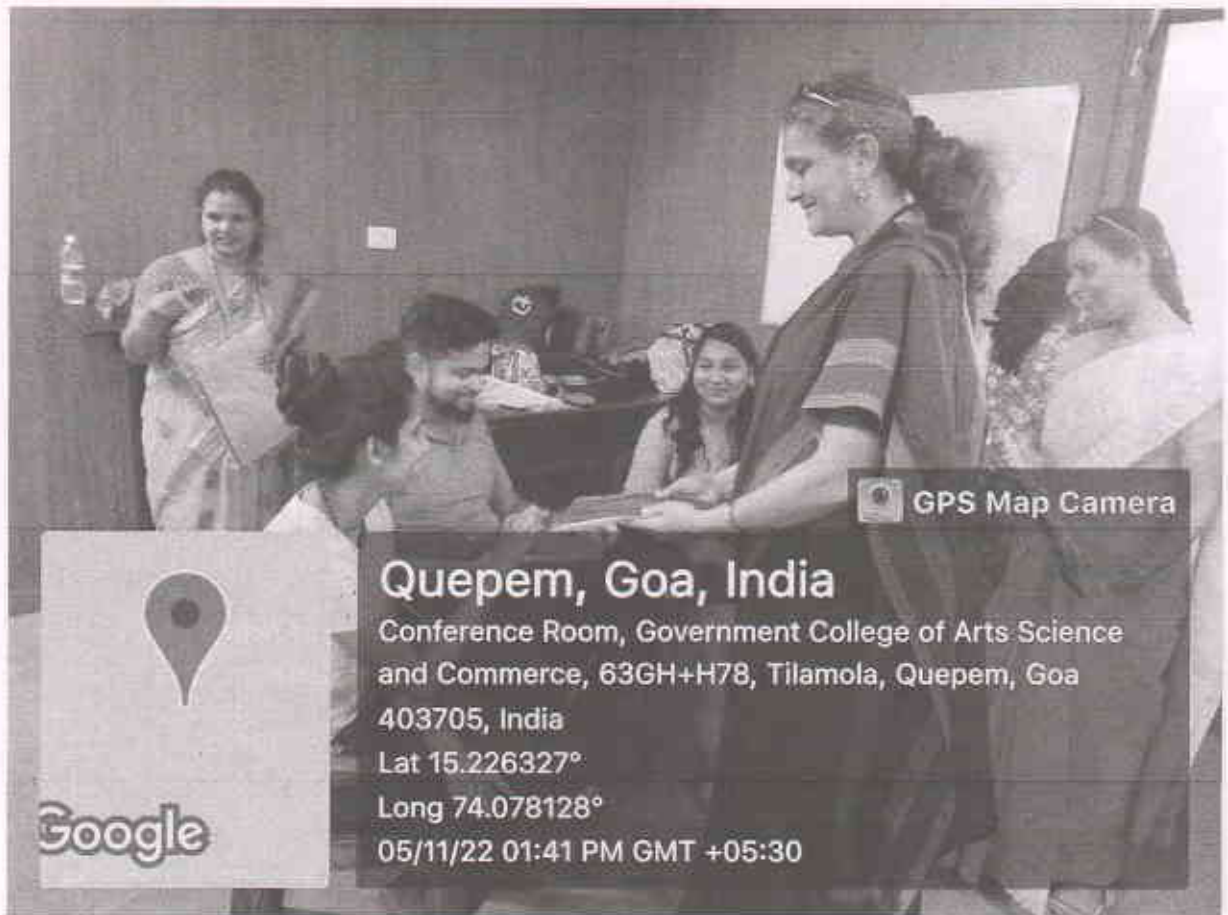


Image 5

Prof. Shaila Desouza while distributing the prizes to the team participated in Quiz.